

Liverpool John Moores University

Title: NEWS AND PROFESSIONAL PRACTICE
Status: Definitive
Code: **7003JOURN** (110817)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Jackie Newton	Y

Academic Level: FHEQ7
Credit Value: 20.00
Total Delivered Hours: 24.00
Total Learning Hours: 200
Private Study: 176

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	12.000
Seminar	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay - What is news	30.0	
Portfolio	AS2	News portfolio and analysis (a portfolio of 20 news or feature articles and an analysis of the production process of at least one)	70.0	

Aims

To broaden the student's basic skills, understanding and mastery of news reporting and journalistic editorial work.

Learning Outcomes

After completing the module the student should be able to:

- 1 Understand what identifies an event as news;
- 2 Analyse and evaluate events internationally to explain why they are newsworthy for any publication;
- 3 Understand the newsflow in a newsroom and be able to evaluate how a newsroom is managed.
- 4 Clearly understand how to focus their journalism to the audience;
- 5 Demonstrate the basic skills of reporting and news-writing;
- 6 Evaluate the journalistic performance of others.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3			
Portfolio	1	2	3	4	5	6

Outline Syllabus

What is news; how is it identified; how to develop their journalism to suit targets and audiences; newsdesk management; editorial management systems; practical journalism workshops in writing and reporting.

Learning Activities

Lectures and seminars to analyse and evaluate news theory, workshops to develop news writing skills and examination of case studies and contemporary issues and reading. Students who already work as journalists or regularly produce journalistic output, may use that in their portfolio. Students without previous news experience will have additional workshop sessions to produce work for their portfolio.

References

Course Material	Book
Author	Frost, C.
Publishing Year	2002
Title	Reporting for Journalists
Subtitle	
Edition	
Publisher	London, UK: Routledge
ISBN	

Course Material	Book
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Author	Laakanemi, R
Publishing Year	1995
Title	Newswriting in Transition
Subtitle	
Edition	
Publisher	Chicago, USA: Nelson-Hall
ISBN	

Course Material	Book
Author	McKane, A
Publishing Year	2007
Title	News Writing
Subtitle	
Edition	
Publisher	London, UK: Sage
ISBN	

Course Material	Book
Author	Randall, D
Publishing Year	2007
Title	The Universal Journalist
Subtitle	
Edition	3rd ed
Publisher	London, UK: Pluto Press
ISBN	

Course Material	Book
Author	Schudson, M
Publishing Year	2003
Title	The Sociology of News
Subtitle	
Edition	
Publisher	New York, USA: WW Norton
ISBN	

Course Material	Book
Author	Venables, J
Publishing Year	2004
Title	What is News
Subtitle	
Edition	2nd ed
Publisher	London, UK: Elm Publishing
ISBN	

Notes

This module is designed to give students the opportunity to practice, analyse and evaluate news journalism.

Students with prior certified or experiential learning should take Reflecting on Professional Practice. It is not appropriate to offer APEL for this module.