

## Liverpool John Moores University

Title: Managing Business Research 1  
Status: Definitive  
Code: **7003LBSMGT** (123612)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

| Team         | Leader |
|--------------|--------|
| Amanda Mason | Y      |

**Academic Level:** FHEQ7  
**Credit Value:** 10  
**Total Delivered Hours:** 22  
**Total Learning Hours:** 100  
**Private Study:** 78

### Delivery Options

Course typically offered: Semester 1

| Component | Contact Hours |
|-----------|---------------|
| Seminar   | 22            |

**Grading Basis:** 50 %

### Assessment Details

| Category | Short Description | Description                 | Weighting (%) | Exam Duration |
|----------|-------------------|-----------------------------|---------------|---------------|
| Report   | report            | Report of research findings | 100           |               |

### Aims

- 1. Provide students with the knowledge and skills required to locate, select, evaluate, and make appropriate use of information related to their programme of study at Master's level.*
- 2. Develop students' research skills and extend their programme-related knowledge so that they are well-equipped to select and develop a research topic in Managing Business Research 2.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate the ability to locate information relevant to the programme of study from a range of different sources using the electronic library
- 2 Systematically select and evaluate a range of sources related to a chosen topic
- 3 Critically synthesise relevant information from a range of programme-related sources using appropriate academic conventions.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

|                  |   |   |   |
|------------------|---|---|---|
| 2500 word report | 1 | 2 | 3 |
|------------------|---|---|---|

### **Outline Syllabus**

*Accessing and evaluating media sources*  
*Developing appropriate search strategies*  
*Searching academic and industry databases*  
*Selecting and evaluating information from primary studies*  
*Synthesising information from a range of sources*  
*Citing and referencing sources*  
*Selecting appropriate topics for research*

### **Learning Activities**

Students will be expected to actively participate in all classroom activities which will include pair and group discussion; critical reading; note-taking and summarising tasks; evaluation of samples of student work; searching the electronic library.

### **Notes**

This module is designed to ensure all students have the necessary information and study skills to conduct Masters level assignments. The module forms the foundation for research skills on which students can build in Managing Business Research 2.