

Managing Business Research 1

Module Information

2022.01, Approved

Summary Information

Module Code	7003LBSMGT
Formal Module Title	Managing Business Research 1
Owning School	Business and Management
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Seminar	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	1. Provide students with the knowledge and skills required to locate, select, evaluate, and make appropriate use of information related to their programme of study at Master's level.2. Develop students' research skills and extend their programme-related knowledge so that they are well-equipped to select and develop a research topic in Managing Business Research 2.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate the ability to locate information relevant to the programme of study from a range of different sources using the electronic library
MLO2	2	Systematically select and evaluate a range of sources related to a chosen topic
MLO3	3	Critically synthesise relevant information from a range of programme-related sources using appropriate academic conventions.

Module Content

Outline Syllabus	Accessing and evaluating media sources Developing appropriate search strategies Searching academic and industry databases Selecting and evaluating information from primary studies Synthesising information from a range of sources Citing and referencing sources Selecting appropriate topics for research
Module Overview	This module is designed to ensure that you have the necessary skills and knowledge to conduct Masters-level assignments. It enables you to perform a systematic review of literature for a business management-related topic at Masters level.
Additional Information	This module is designed to ensure all students have the necessary information and study skills to conduct Masters level assignments. The module forms the foundation for research skills on which students can build in Managing Business Research 2.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	2500 word report	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Amanda Mason	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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