

## Liverpool John Moores University

Title: Collaborative Practice  
Status: Definitive  
Code: **7003MAFIR** (120189)  
Version Start Date: 01-08-2014

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Lesley Peacock	Y

**Academic Level:** FHEQ7  
**Credit Value:** 30.00  
**Total Delivered Hours:** 30.00  
**Total Learning Hours:** 300  
**Private Study:** 270

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Practical	30.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	reflect	A digital submission (blog, film, on-line journal) or a practical submission supported by a research report	50.0	
Portfolio	portfolio	Annotated and detailed research file documenting a work placement and or collaborative interaction	50.0	

### Aims

*To promote in depth investigation into contemporary creative business practices.  
To develop core competences in collaborative development for acquired knowledge in real life situations in a work context.*

*To further develop personal and professional understanding of digital media for the development of innovation in networking.*

## **Learning Outcomes**

After completing the module the student should be able to:

- LO1 Plan, organise and manage collaborative projects with peers and/or external organisations through to final resolution/s
- LO2 Critically investigate and evaluate organisations and industry practice to contextualise and build their own practice
- LO3 To apply strategic thinking to formulate and propose innovative commercial digital or practical outcomes (supported with a written report) to represent collaborative practice

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Digital submission	LO 1	LO 2	LO 3
Detailed research file	LO 1	LO 2	LO 3

## **Outline Syllabus**

*This module will form the basis for students to investigate and explore concepts for collaborative projects pertinent to their individual areas of enquiry and persona programme of study. The application of a range of research methods will enable students to develop familiarity and knowledge of how businesses and enterprises work. Through dialogue, reflection and presentation students will be able to test theories and engage with the appropriate bodies to contextualize their own working practice.*

## **Learning Activities**

Students will engage in a variety of interaction with peer groups, professional figures and companies through their own investigation as well as timetabled visits and events from practitioners and professionals within fashion organisations. Collaboration activity and investigation will be supported with tutorials and seminars to support students in finding the appropriate contacts and developing collaborative and investigative processes to produce a digital output for their final outcome.

## **References**

<b>Course Material</b>	Book
<b>Author</b>	Braungart, M

<b>Publishing Year</b>	2009
<b>Title</b>	Cradle to Cradle
<b>Subtitle</b>	Remaking the way we make things
<b>Edition</b>	
<b>Publisher</b>	Vintage
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Beward, C
<b>Publishing Year</b>	1995
<b>Title</b>	The Culture of Fashion
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Manchester University Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Black, S
<b>Publishing Year</b>	2011
<b>Title</b>	Eco-Chic
<b>Subtitle</b>	The Fashion Paradox
<b>Edition</b>	
<b>Publisher</b>	Black Dog Publishing
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Black, S & Alexander, H
<b>Publishing Year</b>	2012
<b>Title</b>	The Sustainable Fashion Handbook
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Thames and Hudson
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Blackley, L
<b>Publishing Year</b>	2006
<b>Title</b>	Wallpaper
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Laurence King
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Briggs-Goode, A
<b>Publishing Year</b>	2013
<b>Title</b>	Printed Textile Design

<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Laurence King
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Brown, S
<b>Publishing Year</b>	2010
<b>Title</b>	Eco Fashion
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Laurence King
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Davies, H
<b>Publishing Year</b>	2008
<b>Title</b>	Modern Menswear
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Laurence King
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Easey, M
<b>Publishing Year</b>	2008
<b>Title</b>	Fashion Marketing
<b>Subtitle</b>	
<b>Edition</b>	third edition
<b>Publisher</b>	John Wiley & Sons
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Fletcher, K
<b>Publishing Year</b>	2008
<b>Title</b>	Fashion & Sustainability
<b>Subtitle</b>	Design for Change
<b>Edition</b>	
<b>Publisher</b>	Laurence King
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Lee, S
<b>Publishing Year</b>	2007
<b>Title</b>	Fashioning the Future
<b>Subtitle</b>	Tomorrow's Wardrobe
<b>Edition</b>	

<b>Publisher</b>	Laurence King
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Orbach, S
<b>Publishing Year</b>	2010
<b>Title</b>	Bodies
<b>Subtitle</b>	(Big Ideas)
<b>Edition</b>	
<b>Publisher</b>	Profile Books
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Twigg, J
<b>Publishing Year</b>	2013
<b>Title</b>	Fashion and Age
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Bloomsbury
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Welters, L
<b>Publishing Year</b>	2011
<b>Title</b>	The Fashion Reader
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Berg
<b>ISBN</b>	

## Notes

This module is designed to support students to work with a range of professional individuals companies/bodies as well as encouraging peer interaction and collaboration across the Art School and beyond to form an understanding of the complexities of the creative infrastructure surrounding fashion. Students may undertake work placements and or work within the creative industries to inform a research project. Outcomes will vary for each individual student but will be based on either a digital outcome via a blog, on line journal, a short film, digital presentation/report or website or a practical submission accompanied by a research report. The research undertaken during this module will allow students to critically evaluate issues that shape contemporary design such as ethical and sustainable issues to create forward thinking informed graduates. Module delivery will encompass tutorials; group critiques as well as a series of lectures from visiting speakers from industry and the creative arts to help students contextualise their critical thinking. Workshops will cover a variety of digital media processes to enable students to have confidence in developing their own digital outcomes.

