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Title: Business and Society
Status: Definitive
Code: **7003OMBAGM** (126519)
Version Start Date: 01-08-2020

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
Nick Wise	Y

Academic Level: FHEQ7 **Credit Value:** 12 **Total Delivered Hours:** 41
Total Learning Hours: 120 **Private Study:** 79

Delivery Options

Course typically offered: S1 & S2 & Summer

Component	Contact Hours
Online	40

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	Report	75	
Exam	Exam	Online Exam	25	1

Aims

This module aims to help students recognise and accommodate the competing claims of the purpose and position of business within society. Students will explore the needs of business to satisfy shareholders and reconcile legal, moral and discretionary claims of other stakeholders. Finally, the module investigates the role of governance in organisations.

Learning Outcomes

After completing the module the student should be able to:

- 1 Assess the role of business in society
- 2 Critically evaluate the competing theories that business needs to satisfy.
- 3 Develop strategies for effective governance

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2	3
Online exam	1	2	3

Outline Syllabus

- *Influence of wider society on business*
- *Shareholder and Stakeholder*
- *Social responsibility*
- *Business environment, external environment*
- *Governance*

Learning Activities

On-line

Notes

On-line