

Collaborative Project

Module Information

2022.01, Approved

Summary Information

Module Code	7004IA
Formal Module Title	Collaborative Project
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	30
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	4
Tutorial	9
Workshop	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	1. To provide an opportunity for students to undertake a substantial team-based creative media project, in response to a brief provided by industry.2. To develop the students' skill and understanding of communicating ideas, project planning and team management practices. 3. To develop the students' knowledge of and thinking about, enterprise and opportunity within the creative media sector.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Exploit a range of media technologies to communicate ideas, information and aesthetic judgements to an audience.
MLO2	2	Demonstrate ability to collaboratively develop, plan and manage a substantial project in response to a brief.
MLO3	3	Demonstrate a sophisticated understanding of the tensions that may lie between user engagement, creativity and commercial concerns, in the development of innovative media products.

Module Content

Outline Syllabus	This module offers an opportunity for students to undertake a substantial collaborative project. Students will negotiate, develop and manage, a collective vision in response to a brief provided by industry. Students will critically examine, evaluate and deploy a range of methodologies to develop a project that makes informed judgements about the aesthetic and communicative properties of a range of creative media solutions appropriate for the commercial sphere. The module ends with the pitching of their project to the providers of the brief.
Module Overview	This module offers an opportunity for students to work collaboratively, in cross-disciplinary teams, on an industry focused project or challenge with an external organisation.
Additional Information	This module offers students an exceptional opportunity to begin dialogue with representatives of the creative media industry and respond to briefs (LJMU vetted) provided by them. All grading is by LJMU staff, though formative feedback will be provided by industry representatives at presentation.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation of Artefact	75	0	MLO1, MLO2
Reflection	Reflection	25	0	MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Mark Smith	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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