

### Summary Information

<b>Module Code</b>	7004MAGDI
<b>Formal Module Title</b>	Research and Practice 2 (Graphic Design and Illustration)
<b>Owning School</b>	Liverpool School of Art & Design
<b>Career</b>	Postgraduate Taught
<b>Credits</b>	30
<b>Academic level</b>	FHEQ Level 7
<b>Grading Schema</b>	50

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Matthew Johnson	Yes	N/A

#### Module Team Member

Contact Name	Applies to all offerings	Offerings
Mike O'Shaughnessy	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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### Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool School of Art & Design

### Learning Methods

Learning Method Type	Hours
Practical	3
Seminar	6
Tutorial	9
Workshop	6

### Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-MTP	MTP	January	12 Weeks

### Aims and Outcomes

<b>Aims</b>	To produce an illustrated and designed written project of 6-8,000 words (or equivalent) that is related to the student's specific research interests and/or relevant to a specific area of design To build on the research and critical skills acquired in other areas of the Programme.To explore various modes of articulating and presenting ideas within written and visual forms.
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### Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Articulate effectively in writing by producing a coherent, contextually aware and critically enquiring text related to the student's specific research interests and/or relevant to a specific area of graphic design and illustration.
MLO2	Effectively augment a written text with appropriate visual material presented in a designed format.
MLO3	Demonstrate the correct use of appropriate referencing systems, and to be aware of copyright procedures and matters relating to research ethics.

### Module Content

Outline Syllabus
Proposals are developed via poster presentation.Students will select subjects relevant to their practice and overall research interests in consultation with tutors.Introduction to the politic and social context of academic research. Presentation modes; formal academic writing, and writing and presentation for a variety of media.Harvard Referencing, image copyright, research ethicsPresentation formats; print and digital publication.

## Module Overview

This module requires you to produce an illustrated and designed written project of 6000-8000 words (or equivalent) relating to your specific research interests and/or relevant to a specific area of design. It enables you to:

build on the research and critical skills acquired in other areas of the programme

explore various modes of articulating and presenting ideas within written and visual forms

## Additional Information

This module requires students to produce an illustrated and designed written project that is related to their specific research interests and/or relevant to a specific area of design. The subject matter for this piece of work will emerge through discussions with the student over the course of study. The outcome could take the form of an exegesis of a body of practical work or the project could critically explore the ethical, philosophical, theoretical, socio-political or professional context of graphic design and/or illustration. Students will be introduced to the ideas of practice based research and theory during the Research and Practice module culminating in a short research proposal or statement of intent presented to staff and peers. This module enables students to continue to develop their individual practice within a more considered theoretical framework, as well as exploring other aspects of contemporary graphic design and illustration theory and/or practice within a wider social context. References: And as defined by proposal.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Presentation	Presentation	20	0	MLO1, MLO2
Dissertation	Dissertation	80	0	MLO3, MLO1, MLO2