

Liverpool John Moores University

Title: ACADEMIC RESEARCH FOR JOURNALISTS
Status: Definitive
Code: **7005JOURN** (110819)
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Rex Li	Y

Academic Level: FHEQ7
Credit Value: 20.00
Total Delivered Hours: 24.00
Total Learning Hours: 200
Private Study: 176

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	12.000
Seminar	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	1 x 4000 word essay	100.0	

Aims

To provide a thorough understanding of academic research methods and methodologies suitable for journalism social research and the production of research papers and dissertations at masters level.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate knowledge of academic research methods;
- 2 Critically analyse key research methodologies;
- 3 Evaluate and select appropriate research methods for dissertation;
- 4 Demonstrate an understanding of the importance of reliability and validity in social research;
- 5 Clearly define a question appropriate to a journalism masters dissertation;
- 6 Plan and consider the execution of a masters-level social research project.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay (4000 words) 1 2 3 4 5 6

Outline Syllabus

Epistemology
Investigation of research methodologies
Research methods
Validity and reliability in research
Producing a research project

Learning Activities

Lectures, seminars, examination of case studies and contemporary issues and reading.

References

Course Material	Book
Author	Bell, J.
Publishing Year	1995
Title	Doing Your Educational Research Project
Subtitle	
Edition	
Publisher	London, UK: OUP
ISBN	

Course Material	Book
Author	Clough, P. & Nutbrown, C
Publishing Year	2002
Title	A Students Guide to Methodology
Subtitle	
Edition	
Publisher	London, UK: Sage
ISBN	

Course Material	Book
Author	Hansen, A, Cottle, S., Negrine, R. and Newbold, C.
Publishing Year	1999
Title	Mass Communication Research Methods
Subtitle	
Edition	
Publisher	London, UK: Sage
ISBN	

Course Material	Book
Author	Hart, C.
Publishing Year	2001
Title	Doing a Literature Review
Subtitle	
Edition	
Publisher	London, UK: Sage
ISBN	

Course Material	Book
Author	May, T
Publishing Year	2000
Title	Social Research
Subtitle	Issues, Methods and Process
Edition	3rd ed
Publisher	London, UK: OUP
ISBN	

Notes

This module teaches the skills required for doing the Masters dissertation, including providing an understanding of academic research methods and the production of research papers and dissertations. It should develop the students' research skills and allow them to plan and develop the early part of the dissertation.