

## Liverpool John Moores University

Title: Contemporary Financial Issues  
Status: Definitive  
Code: **7005LBSIF** (128054)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

Team	Leader
Karl Roberts	Y

**Academic Level:** FHEQ7  
**Credit Value:** 10  
**Total Delivered Hours:** 33  
**Total Learning Hours:** 100  
**Private Study:** 67

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	22
Workshop	11

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Technology	Tech	Individual Student Vlog	100	

### Aims

*This module aims to introduce students to the contemporary issues facing the financial industry particularly related to green finance, behaviour finance and fintech impacts. Students will also engage with the understanding of how contemporary issues create potential financial benefits and risks and analyses how financial actors are then affected.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Provide a comprehensive insight into the underpinning, principles and practice of green finance with the consideration of how it can be brought into the mainstream.
- 2 Identify and evaluate the potential, risks and impact that key technologies have on current finance developments in the form of crypto currencies, challenger banks and peer to peer lending.
- 3 Interpret the causes of financial pricing anomalies and analyse the effects of behavioural biases in corporate and investment finance decision making.
- 4 Critically explore the role of contemporary issues affecting financial activities in today's economy.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Vlog	1	2	3	4
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### **Outline Syllabus**

*Green finance product and service evolution.*

*Natural asset valuation.*

*Green financing innovation.*

*Cryptocurrencies and digital cash.*

*Machine learning and AI.*

*Insurtech, Regtech, Proptech.*

*Financial psychology.*

*Risk, bias, disposition and prospect theory.*

*Neurofinance.*

### **Learning Activities**

The module will consist of a weekly lecture and workshop. The VLE will be used to further contextualise this knowledge and understanding.

### **Notes**

The module will expose students to current and future issues within the areas of corporate and investment finance.