

Management Practice

Module Information

2022.01, Approved

Summary Information

| | |
|---------------------|-------------------------|
| Module Code | 7005LBSMGT |
| Formal Module Title | Management Practice |
| Owning School | Business and Management |
| Career | Postgraduate Taught |
| Credits | 20 |
| Academic level | FHEQ Level 7 |
| Grading Schema | 50 |

Teaching Responsibility

| |
|-----------------------------------|
| LJMU Schools involved in Delivery |
| Business and Management |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Workshop | 44 |

Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| JAN-MTP | MTP | January | 12 Weeks |

Aims and Outcomes

| | |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Aims | To put management theory into practice, developing proficiency in core management competencies and awareness of the holistic, interrelated functional dependencies within a business |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

After completing the module the student should be able to:

Learning Outcomes

| Code | Number | Description |
|------|--------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MLO1 | 1 | Develop management practice through competencies |
| MLO2 | 2 | Analyse business operations from the perspective of transformational and value adding activities |
| MLO3 | 3 | Synthesise and present business improvements |
| MLO4 | 4 | Develop awareness and appreciation of the holistic nature of business and the impact of multi perspective perceptions through role play in a business simulation environment |
| MLO5 | 5 | Critically reflect on the application of management competencies in business scenarios |

Module Content

| | |
|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Outline Syllabus | Based upon Cole, G A. and Kelly, P. (2020), 'Management Theory and Practice', Ed. 9, Cengage. Delivered in weekly 4hr sessions (workshops) - The module will focus mainly on part 3 of the book (Integrated management/ business functions and processes i.e. selected chapters in the range of 27-43). Introduction to management competencies and the value of competency frameworks. Introduction to problem solving and continuous improvement tools commonly utilised within an industry context. Outlining holistic thinking and exploring tools for structuring complex problems. Explore business functions (Marketing, Operations, HR, Finance and IT) from a cross-functional and integrated perspective. Business simulation - In groups, students will role play (adopt a management role) and operate as a management team responsible for a SME. They will make operational and strategic decisions to ensure the company meets its goals. |
| Module Overview | This module aims to put management theory into practice, developing proficiency in core management competencies and awareness of the holistic, interrelated functional dependencies within a business. |
| Additional Information | This module provides a practical approach to develop an evidence-based portfolio of competency development |

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|------------------------|--------|--------------------------|---------------------------------|
| Presentation | Presentation | 50 | 0 | MLO1, MLO2, MLO3, MLO4 |
| Reflection | Reflection 2,500 words | 50 | 0 | MLO1, MLO2, MLO4, MLO5 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
| | | |

| | | |
|--------------|-----|-----|
| Philip Kelly | Yes | N/A |
|--------------|-----|-----|

Partner Module Team

| | | |
|--------------|--------------------------|-----------|
| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|