

## Liverpool John Moores University

Title: Management Practice  
Status: Definitive  
Code: **7005LBSMGT** (123614)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

Team	Leader
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**Academic Level:** FHEQ7      **Credit Value:** 20      **Total Delivered Hours:** 44  
**Total Learning Hours:** 200      **Private Study:** 156

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Workshop	44

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Pres	Group presentation on cross-functional challenges (Simulation)	50	
Reflection	Reflection	Reflection based on portfolio 2,500 words	50	

### Aims

*To put management theory into practice, developing proficiency in core management competencies and awareness of the holistic, interrelated functional dependencies within a business*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Develop management practice through competencies
- 2 Analyse business operations from the perspective of transformational and value adding activities
- 3 Synthesise and present business improvements
- 4 Develop awareness and appreciation of the holistic nature of business and the impact of multi perspective perceptions through role play in a business simulation environment
- 5 Critically reflect on the application of management competencies in business scenarios

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2	3	4
Reflection 2,500 words	1	2	4	5

## Outline Syllabus

*Based upon Cole, G A. and Kelly, P. (2020), 'Management Theory and Practice', Ed. 9, Cengage. Delivered in weekly 4hr sessions (workshops) - The module will focus mainly on part 3 of the book (Integrated management/ business functions and processes i.e. selected chapters in the range of 27-43).*

*Introduction to management competencies and the value of competency frameworks. Introduction to problem solving and continuous improvement tools commonly utilised within an industry context. Outlining holistic thinking and exploring tools for structuring complex problems.*

*Explore business functions (Marketing, Operations, HR, Finance and IT) from a cross-functional and integrated perspective.*

*Business simulation - In groups, students will role play (adopt a management role) and operate as a management team responsible for a SME. They will make operational and strategic decisions to ensure the company meets its goals.*

## Learning Activities

The workshops will be interactive in nature using practical examples, case based scenarios and business simulation software to develop management competencies

## Notes

This module provides a practical approach to develop an evidence-based portfolio of competency development