

Liverpool John Moores University

Title: BUSINESS, FINANCE & MANAGEMENT IN MARITIME OPERATIONS
Status: Definitive
Code: 7005MAR (106100)
Version Start Date: 01-08-2018

Owning School/Faculty: Maritime and Mechanical Engineering
Teaching School/Faculty: Maritime and Mechanical Engineering

Team	Leader
Zaili Yang	Y

Academic Level: FHEQ7
Credit Value: 20
Total Delivered Hours: 39
Total Learning Hours: 200
Private Study: 161

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	24
Tutorial	12

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Examination	70	3
Essay	AS2	Written Report/Case Study	30	

Aims

Evaluate the business, financial and management aspects of marine operations so enabling the students to have the essential knowledge to tackle the fundamental managerial concerns normally attended to by senior management in the Maritime Industry.

Learning Outcomes

After completing the module the student should be able to:

- 1 Explain and evaluate various aspects of marine operations including chartering
- 2 Review and analyse the important aspects of shipping economics, ship finance and associated matters.
- 3 Analyse in depth the various operational aspects of ship management
- 4 Demonstrate critical awareness of current issues and new developments in the shipping industry.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Exam	1	2	3	4
Report	3			

Outline Syllabus

Liner, Tramp.

Chartering (Practical rather than Legal), Laytime Calculations.

Operations, Shipowner's Obligations, Agency, Documents.

Budgetary Control.

Maritime economics.

Risk Management (Operational and Financial).

Ship Finance, S & P.

Ship Management.

Registration.

Case Histories, Institutions, Current Issues.

Learning Activities

A programme of lectures supported by tutorials

Notes

The module is designed to provide a comprehensive overview of the topics including chartering, finance, ship management, and operational considerations, which a shipping executive could deal with on a routine basis.