

Liverpool John Moores University

Title: Mass Communications Dissertation
Status: Definitive
Code: **7005MC** (119724)
Version Start Date: 01-08-2021

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Nedim Hassan	Y
Steven Spittle	
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Academic Level: FHEQ7 **Credit Value:** 60 **Total Delivered Hours:** 30
Total Learning Hours: 600 **Private Study:** 570

Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Tutorial	24
Workshop	6

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	A1	2000 word project proposal	20	
Dissertation	A2	14000-16000 word dissertation	80	

Aims

To produce a dissertation that demonstrates original and independent research on Mass Communications

To allow students to exercise initiative and personal responsibility in the development of the research project

To enable students to engage confidently in academic communication

Learning Outcomes

After completing the module the student should be able to:

- 1 Devise a research plan which evidences an advanced understanding of contemporary scholarship in Mass Communications
- 2 Justify the selection of their dissertation project through the critical evaluation of relevant literature
- 3 Critically analyse data collected through research and develop a sustained argument
- 4 Design and apply an appropriate research methodology
- 5 Demonstrate self-directed and effective time management skills in completing the dissertation within the agreed timescale to a professional standard
- 6 To discuss and evaluate their findings.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Proposal	1	2			
Dissertation	2	3	4	5	6

Outline Syllabus

*Workshops will directly address the stages of the research process.
Tutorials will guide students regarding preparation of the different components including: seeking ethical approval, design and managing the research process and refinement of the project during the writing stage.*

Learning Activities

Workshops and tutorials

Notes

This module is supported by 7006MC Perspectives on Mass Communication Research Methods. The dissertation is designed to allow students to demonstrate their competence in selecting a relevant subject for investigation and exercising appropriate judgement in planning and design of the project. The project is largely self-directed but students will be assigned a supervisor in order to discuss the research project as it develops, establish targets, manage the writing process and meet deadlines.