

## Liverpool John Moores University

Title: ACHIEVING EFFECTIVE IMPLEMENTATION  
Status: Definitive  
Code: **7005NSGMPA** (116834)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: National School of Government

Team	Leader
Nick Hawkins	Y

**Academic Level:** FHEQ7  
**Credit Value:** 15.00  
**Total Delivered Hours:** 12.00  
**Total Learning Hours:** 150  
**Private Study:** 138

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Online	12.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	Written assignment - critical appraisal of implementation process and results, 3,000 - 4,000 words.	100.0	

### Aims

*To equip students with a critical understanding and knowledge of managing implementation in public services.*

### Learning Outcomes

After completing the module the student should be able to:

- LO 1 Critically evaluate the use of operational planning, project management and performance reporting and management in public services organisations and partnership working situations.
- LO 2 Analyse and solve problems in the management of implementation.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	LO	LO
	1	2

## Outline Syllabus

*The design, use and appraisal of project and programme management tools and systems for delivery of effective outcomes and outputs.*

*Effective and supportive cooperation within organisations and across organisational boundaries.*

*Joined up cross policy working to deliver a wide range of outcomes.*

*Implementation through delivery partnerships that takes account of political and governance issues.*

*Trade-offs between efficiency and adaptability/innovation.*

*The use of programme and policy evaluations to improve implementation.*

*Personal skills and strategies for use in implementation processes.*

*Consensus building and conflict management in the implementation of policy.*

## Learning Activities

The learning activities of this module comprise independent learning activities and projects supported by on-line resources.

## References

## Notes

Coursework: Tutor marked written assignment – Individuals will be supplied with a case study of policy or programme implementation and asked to prepare a critical appraisal of the implementation process and the results and then to recommend some improvements in the management of implementation. They will be required to incorporate in the assignment a stakeholder analysis to inform the appraisal of both the process and results. The recommendations should propose changes in some aspect of the management of implementation (e.g. operational planning, project management, performance reporting, etc). Length: 3,000 to 4,000 words.