

## Liverpool John Moores University

Title: DIAGNOSTIC PROCESS AND ACTION PLANNING  
Status: Definitive  
Code: **7006BUSBT** (117376)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Liverpool Business School

Team	Leader
Paul Joyce	Y

**Academic Level:** FHEQ7  
**Credit Value:** 30.00  
**Total Delivered Hours:** 48.00  
**Total Learning Hours:** 300  
**Private Study:** 252

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	48.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	A Project Report - A diagnostic analysis of an organisation (public, Private, or third sector). This is an individual report and is tutor marked.	100.0	

### Aims

*To develop the student's expertise in carrying out an interrogation of an organisation in distress, in an appropriate way, so that they are able to put together a report on its current issues and proposing action to assist the client.*

### Learning Outcomes

After completing the module the student should be able to:

- LO 1 Make judgements about distressed businesses in complex situations and do so in a way that takes account of financial, legal and ethical factors.
- LO 2 Evaluate and communicate information as part of a diagnostic analysis.
- LO 3 Create action plans to stabilise a business in distress.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	LO	LO	LO
	1	2	3

## Outline Syllabus

*Finance*

*Business Law and Director's Duties*

*General insolvency procedures: Corporate and individual insolvency*

*Theories of business success and failure (including idea of Business models)*

*Theories of business growth and decline (e.g. life cycle, Greiner's model, etc)*

*Theories of business turnaround*

*Diagnostic processes and tools*

## Learning Activities

The learning activities of this module include workshops (utilising formal input, exercises, group discussions, case studies, and so on) and independent learning through an organisation based project assignment.

## References

<b>Course Material</b>	Book
<b>Author</b>	Tribe, J
<b>Publishing Year</b>	2008
<b>Title</b>	Core Statutes on Insolvency Law and Corporate Rescue
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Palgrave Macmillan
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Sealy, L S
<b>Publishing Year</b>	2010
<b>Title</b>	Annotated Guide to the Insolvency Legislation

<b>Subtitle</b>	
<b>Edition</b>	13th edition
<b>Publisher</b>	Sweet and Maxwell
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Slatter, S, Lovett, D and Barlow, L
<b>Publishing Year</b>	2006
<b>Title</b>	Leading Corporate Turnaround
<b>Subtitle</b>	How Leaders Fix Troubled Companies
<b>Edition</b>	
<b>Publisher</b>	Wiley
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Thompson, M and Mimick, R
<b>Publishing Year</b>	2004
<b>Title</b>	Business Diagnostics
<b>Subtitle</b>	Evaluate and Grow your Business
<b>Edition</b>	
<b>Publisher</b>	Trafford Publishing
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Miles, R H
<b>Publishing Year</b>	1997
<b>Title</b>	Leading Corporate Transformation
<b>Subtitle</b>	A Blueprint for Business Renewal
<b>Edition</b>	
<b>Publisher</b>	Bass
<b>ISBN</b>	

## Notes

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