

Liverpool John Moores University

Title: RESEARCH METHODS
Status: Definitive
Code: **7006BUSIHR** (121003)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Academic Portfolio

Team	Leader
Jason Bogh	Y

Academic Level: FHEQ7
Credit Value: 20
Total Delivered Hours: 60
Total Learning Hours: 200
Private Study: 140

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	60

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	REPORT	Production of a critical / practical research proposal that investigates or explores a HRM matter within a global / international context. Word count: 3,000.	100	

Aims

To enable students to successfully plan and execute a research project related to a complex, international business issue from a HR perspective.

Learning Outcomes

After completing the module the student should be able to:

- 1 Compare and contrast the relative merits of different research philosophies and strategies.
- 2 Critically analyse the contribution of primary and secondary data sources and justify appropriate methods to address specified research objectives or questions.
- 3 Apply a critical approach to HRM research using appropriate concepts addressed on the Programme within an organisational context.
- 4 Propose, justify, and plan to implement a Masters dissertation addressing a business issue that is of strategic relevance to the organisation.
- 5 Critically appraise the proposed research and demonstrate originality of thought and innovativeness while recognising the integrated nature of HRM activities.
- 6 Apply a critical appreciation of ethics in research at Level 7.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Research proposal	1	2	3	4	5	6
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Outline Syllabus

Module Introduction

Doing a Literature Review

Collecting Data

Making Sense of Qualitative Data

Making Sense of Quantitative Data

Designing Questionnaires

Research Design

Research Ethics

Writing the Dissertation

Learning Activities

Workshop format. Students will be required to apply their knowledge within varying organisational contexts, and to review and evaluate contemporary literature. Case studies will be used to assist in this process, as will the use of peer and tutor formative feedback regarding proposed research ideas and methodologies.

Notes

This module is the specific research methods aspect for students to develop an appreciation for conducting research within a global context.