

## Liverpool John Moores University

Title: Creative Technology Project  
Status: Definitive  
Code: **7006CT** (126073)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Mark Smith	Y
Christopher Chadwick	

**Academic Level:** FHEQ7      **Credit Value:** 60      **Total Delivered Hours:** 22  
**Total Learning Hours:** 600      **Private Study:** 578

### Delivery Options

Course typically offered: Summer

Component	Contact Hours
Tutorial	22

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	Art	A creative technology artefact implemented for a delivery context of choice (9000 word equivalent)	70	
Portfolio	port	Reflective commentary - 3000 words	30	

### Aims

- 1. To produce a creative technology project based on original in-depth research, for delivery on a platform and context of choice*
- 2. To demonstrate, through the completion of an extended project, a range of skills and practices in creative invention and in planning and management.*

3. To demonstrate technical competencies in all practical aspects of production

## Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a conceptual understanding to critically examine, evaluate, select and deploy appropriate creative technologies, to deliver an innovative artefact.
- 2 Demonstrate sophisticated critical evaluation about the aesthetic and communicative properties and content of media artefacts produced.
- 3 To implement an innovative creative media artefact which demonstrates a comprehensive understanding of the; techniques, processes, methodologies and debates that make up the forefront of creative media production.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Creative Technology Artefact	1	2	3
Reflective Commentary	1	2	

## Outline Syllabus

*With tutorial support students will produce an innovative and substantial project based upon in- depth original research on a delivery platform and context negotiated with teaching staff.*

*A reflective commentary will demonstrate in-depth understanding of the whole production process, review the research methods employed and evaluate the completed artefact within the context of contemporary creative technologies and their deployment.*

## Learning Activities

Tutorials, including interim reviews

## Notes

This module is the apogee of a student's study at Masters level and is designed to allow students to demonstrate mastery of concept and technique through the implementation of a substantial project. This might include a variety of media assets, on a variety of media platforms or delivery mechanisms.

A reflective commentary detailing the intellectual effort and perspective involved in the production of the final artefact will form the written element to the award.