# Liverpool John Moores University

| Title:                   | MEDIA ETHICS AND HUMAN RIGHTS |
|--------------------------|-------------------------------|
| Status:                  | Definitive                    |
| Code:                    | <b>7006JOURN</b> (110820)     |
| Version Start Date:      | 01-08-2011                    |
| Owning School/Faculty:   | Liverpool Screen School       |
| Teaching School/Faculty: | Liverpool Screen School       |

| Team        | Leader |
|-------------|--------|
| Chris Frost | Y      |

| Academic<br>Level:          | FHEQ7 | Credit<br>Value:  | 20.00 | Total<br>Delivered<br>Hours: | 24.00 |
|-----------------------------|-------|-------------------|-------|------------------------------|-------|
| Total<br>Learning<br>Hours: | 200   | Private<br>Study: | 176   |                              |       |

# **Delivery Options**

Course typically offered: Semester 2

| Component | Contact Hours |
|-----------|---------------|
| Lecture   | 12.000        |
| Seminar   | 12.000        |

## Grading Basis: 40 %

#### Assessment Details

| Category     | Short<br>Description | Description  | Weighting<br>(%) | Exam<br>Duration |
|--------------|----------------------|--|------------------|------------------|
| Essay        | AS1                  | 1 x 3000 word essay on human<br>rights and their connection to<br>professonal morality | 60.0             | Duration         |
| Presentation | AS2                  | presentation to discuss an element of media restraint                                  | 40.0             |                  |

#### Aims

To give students the opportunity to examine Human Rights and their link to journalistic ethics. To allow students the opportunity to evaluate journalistic morality.

## Learning Outcomes

After completing the module the student should be able to:

- 1 Know and understand the evolution of Human Rights and their implementation in law through the Human Rights Act 1998, the European Convention of Human Rights and statutory constitutions;
- 2 Critically analyse the place of human rights in journalistic codes of conduct;
- 3 Evaluate journalistic codes of conduct.
- 4 Be capable of synthesising human rights, media law and journalistic codes of conduct to cover a range of professional ethical problems.

#### Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| 3000 word essay | 1 | 2 | 3 |
|-----------------|---|---|---|
| Presentation    | 3 | 4 |   |

#### **Outline Syllabus**

Human Rights Act, European Convention on Human Rights, US constitution (first amendment), journalistic codes of practice, privacy, intrusion, reputation, legal restraints on journalists, morals and ethics.

#### Learning Activities

Lectures, seminars, examination of case studies and contemporary issues and reading.

#### References

| Course Material | Book                             |
|-----------------|----------------------------------|
| Author          | Frost, C.                        |
| Publishing Year | 2007                             |
| Title           | Media Ethics and Self Regulation |
| Subtitle        |                                  |
| Edition         |                                  |
| Publisher       | Harlow, UK: Pearson              |
| ISBN            |                                  |

| Course Material | Book                   |
|-----------------|------------------------|
| Author          | Keeble, R.             |
| Publishing Year | 2003                   |
| Title           | Ethics For Journalists |
| Subtitle        |                        |
| Edition         |                        |

| Publisher | London, UK: Routledge |
|-----------|-----------------------|
| ISBN      |                       |

| Course Material | Book                         |
|-----------------|------------------------------|
| Author          | Nicol, A. et al              |
| Publishing Year | 2001                         |
| Title           | Media Law and Human Rights   |
| Subtitle        |                              |
| Edition         |                              |
| Publisher       | London, UK: Blackstone Press |
| ISBN            |                              |

| Course Material | Book                        |
|-----------------|-----------------------------|
| Author          | Mill, J.S.                  |
| Publishing Year | 1991                        |
| Title           | On Liberty and other Essays |
| Subtitle        |                             |
| Edition         |                             |
| Publisher       | London, UK: Penguin         |
| ISBN            |                             |

### Notes

This module is designed to give practitioners and others the opportunity to consider in depth the complex relationship between journalism, the law, journalistic codes of ethics and Human Rights in a modern democratic society. It will give students the tools to be able to analyse and evaluate complex journalistic problems and come up with their own solutions based on philosophical principles.