

Liverpool John Moores University

Title: MANAGEMENT
Status: Definitive
Code: **7006LATEM** (108385)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Susan Hill	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 36.00
Total Learning Hours: 150
Private Study: 114

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12.000
Seminar	24.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	pres	Oral Presentation, status report.	25.0	
Report	report	Individual Project: Describe the strategic goals and operations of a hypothetical language teaching enterprise (4,000 words).	75.0	

Aims

To equip students with the knowledge, understanding and skills to fulfill management roles in a variety of international TESOL contexts.

To generate a discussion forum where teaching, learning and assessment issues can be critically evaluated in relation to management in TESOL.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a critical awareness of the multidimensional nature of the TESOL industry.
- 2 Generate policies which reflect a specific appreciation of an identified TESOL environment.
- 3 Critically analyse the needs of different sets of learners whilst mapping the demands of sound management practices.
- 4 Formulate logical arguments supported by data which reveal a critical awareness of current research in the management of TESOL.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

progress report	1	3	4	
report on business	1	2	3	4

Outline Syllabus

International TESOL contexts

Strategic goals in the TESOL industry

Management structures: finance, HRM, Quality, & Marketing

Contemporary research in managing teaching, learning & assessment

Learning Activities

Interactive lectures

Group/team work

Discussions

Task based activities

Personal research

References

Course Material	Book
Author	Coombe, C, McCloskey, M, Stephenson, L and Anderson, N J
Publishing Year	2008
Title	Leadership in English Language Teaching and Learning
Subtitle	
Edition	

Publisher	University Michigan Press
ISBN	

Course Material	Book
Author	White, R, Martin, M, Stimson, M and Hodge, R
Publishing Year	1991
Title	Management in English Language Teaching
Subtitle	
Edition	
Publisher	CUP
ISBN	

Course Material	Book
Author	Corbalis, T
Publishing Year	2009
Title	English for Management in Higher Education Studies
Subtitle	Teacher's Book
Edition	
Publisher	Garnet Education
ISBN	

Course Material	Book
Author	Burns, S and Coffin, C. (eds.)
Publishing Year	2000
Title	Analysing English in a Global Context
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Candlin, C N and Mercer, N. (eds.)
Publishing Year	2000
Title	English Language Teaching in its Social Context
Subtitle	
Edition	
Publisher	
ISBN	

Notes

This module prepares students in a wide range of areas for entry into management roles in the TESOL industry.