Liverpool John Moores University

Title: Multi-Method Research Approaches

Status: Definitive

Code: **7006MRES** (124577)

Version Start Date: 01-08-2019

Owning School/Faculty: Education Teaching School/Faculty: Education

Team	Leader
Jo Frankham	Υ
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Academic Credit Total

Level: FHEQ7 Value: 20 Delivered 25

Hours:

Total Private

Learning 200 Study: 175

Hours:

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours		
Lecture	8		
Practical	9		
Seminar	8		

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay (3000 words)	70	
Test	AS2	Research Exercise	30	

Aims

This module will introduce students to the theory and practice of engaging in mixed methods research

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically reflect on the philosophical underpinning of research
- 2 Critically reflect on the implications of multi-method, mixed method and multimodal research methods across the research cycle.
- 3 Explore the value of found data for research.
- Interrogate the ethical dimensions of multi-method, mixed method and multi-modal research

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay (3000 words) 1 2 4

Research Exercise 2 3

Outline Syllabus

Introduction to multi-method research
Mixed methods
Methodological pluralism
Pragmatism, post-positivism and critical realism
The politics of mixed methods research
Multi-method research design
Data analysis
Found, unobtrusive and secondary data
'Big data'
Visual and multimodal methodologies
Visual practices and analysis
The ethics of visual and multi-modal methods.
Managing Image-based research

Learning Activities

Lecture components
Discussion/seminars
Practical activities in analysis of website material
Reflection on course material and connections to theory

Notes

This module focused on 'mixed methods' research, including combining qualitative and quantitative work and working across 'modes' such as images and text. Students will be introduced to a series of justifications for working with mixed methods; they will also consider the challenges involved. Throughout the module,

students will revisit questions of epistemology and ontology and how mixed methods research 'manages' the contradictions of working across paradigms. Students will be given an opportunity to design a mixed methods study in the light of qualitative data that has already been generated. Students will be introduced to discussion about the current enthusiasm for mixed methods work and to critically engage in considering this trend.