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Title: Research Methods
Status: Definitive
Code: **7006OMBAGM** (126522)
Version Start Date: 01-08-2020

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
Michael Aiello	Y

Academic Level: FHEQ7 **Credit Value:** 12 **Total Delivered Hours:** 40
Total Learning Hours: 120 **Private Study:** 80

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Online	40

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	2500 word proposal	100	

Aims

- 1. This module aims to enable students to provide a conceptual framework from which research philosophies, strategies and methods associated with business and management can be critically reviewed and focused into a coherent research proposal*
- 2. To develop high level research competencies, in particular those related to data collection, interpretation and analysis, that enable students to design, undertake and evaluate independent research in an organisational setting*

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate and appraise research undertaken by others
- 2 Propose and justify a methodology for a research project in business management that will stand up to critical scrutiny and provide a poster to exemplify the proposal
- 3 Critically appraise the contribution primary and secondary data sources can make to research studies, particularly with respect to sampling, statistical analysis and data presentation techniques
- 4 Synthesize a research approach to address the improvement of the quality of decisions in a management context and present the approach in a written proposal
- 5 Take a reflective and independent approach to the learning process.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Proposal report	1	2	3	4	5
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Outline Syllabus

1. *Positioning of masters dissertations.*
2. *Research philosophies and strategies.*
3. *Purpose and practice of literature and data sourcing.*
4. *Research design*
5. *Data gathering techniques - focus groups, interview and questionnaire.*
6. *Analysis of quantitative and qualitative data.*
7. *Statistical analysis, to include computer analysis.*
8. *Ethical issues in organisational research.*
9. *Managing the research process*

Learning Activities

Online

Notes

Online