

## Liverpool John Moores University

Title: Strategic Financial Management  
Status: Definitive  
Code: **7007FIMMSC** (126179)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

Team	Leader
Nobert Osemeke	Y

**Academic Level:** FHEQ7  
**Credit Value:** 20  
**Total Delivered Hours:** 36  
**Total Learning Hours:** 200  
**Private Study:** 164

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Workshop	36

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Ind Pres	Individual Presentation	25	
Report	Ind Rep	Individual Report (3500 words)	75	

### Aims

*To introduce students to the financial strategy process in a range of organisational contexts and assist them to acquire practical experience in dealing with strategic financial management issues.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate the key models and tools of strategic analysis
- 2 Critically appraise the main approaches to the achievement of competitive advantage.
- 3 Relate the origins of strategic analysis to the development of clear organisational strategy with justification and strategies selected.
- 4 Develop strategic plans that demonstrate an appreciation of structural, cultural and behavioural issues involved in successful change.
- 5 Synthesise the input of current strategic aims within the strategic decision making process.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Individual Presentation	1				
Individual Report	2	3	4	5	

## Outline Syllabus

*The nature and scope of strategic financial management in different organisational contexts and its historical development.*

*Review a range of strategic decision making styles and processes.*

*Macro and micro environmental analysis.*

*Role of market positions and resource capability in delivering and sustaining competitive advantage.*

*Corporate strategy for multi-business firms.*

*International strategy.*

*Implementation of strategy and managing strategic change.*

## Learning Activities

Workshops include: discussion of current strategic management issues, case study analysis, facilitated group discussions, problem solution, application of theory to real-life scenarios.

## Notes

Introduction to the strategy process; tools and techniques within this discipline; contextual differences which affect strategic decision making in particular organisations.