

Liverpool John Moores University

Title: RESEARCH METHODS FOR FINANCIAL MANAGERS
Status: Definitive
Code: **7007KFBFM** (117516)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Kaplan Financial Birmingham

Team	Leader
Graham Padgett	

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 39.00
Total Learning Hours: 150
Private Study: 111

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	19.500
Workshop	19.500

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Assignment	Research proposal and plan for their proposed dissertation. (no more than 5,000 words)	100.0	

Aims

To develop the students' ability to understand and utilise qualitative and quantitative methods and statistical techniques within their proposed postgraduate dissertation. Participants will investigate, apply and evaluate selected research methodologies and techniques that may be applied in their dissertation.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and assess qualitative and quantitative research methodologies.
- 2 Recognise and evaluate the conceptual issues and practical procedures that are associated with qualitative and quantitative research.
- 3 Examine existing research within the area of their research project.
- 4 Produce a research proposal and plan for their proposed research project.
- 5 Use suitable computer packages to analyse qualitative and quantitative information.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Research Proposal 1 2 3 4 5

Outline Syllabus

Design of a research project

Questionnaire analysis

Secondary research and data sources

The nature of qualitative and quantitative information

Collecting qualitative and quantitative information

Data analysis and statistical procedures

Communicating the research findings

Learning Activities

Lectures and workshops

References

Course Material	Book
Author	Gill, J. & Johnson, P.
Publishing Year	2010
Title	Research Methods for Managers
Subtitle	
Edition	4th edition
Publisher	Sage
ISBN	9781847870940

Course Material	Book
Author	Mason, J.
Publishing Year	2002
Title	Qualitative Researching

Subtitle	
Edition	
Publisher	Sage
ISBN	0-7619-7428-8

Course Material	Book
Author	McGivern, Y., McMillan, K. and Weyers, J.
Publishing Year	2007
Title	The Practice of Market and Social Research
Subtitle	
Edition	9781405882941
Publisher	Pearson Education
ISBN	0-2736-5506-X

Course Material	Book
Author	Saunders, M.N.K., Lewis, P. & Thornhill, A.
Publishing Year	2009
Title	Research Methods for Business Students
Subtitle	
Edition	5th edition
Publisher	Pearson Education
ISBN	0273716867

Course Material	Book
Author	Smith, M.
Publishing Year	2003
Title	Research Methods in Accounting
Subtitle	
Edition	
Publisher	Sage
ISBN	0-7619-7147-5

Course Material	Book
Author	Bryman, A. & Bell, E.
Publishing Year	2007
Title	Business Research Methods
Subtitle	
Edition	2nd edition
Publisher	Oxford University Press
ISBN	019-928498-6

Notes

To provide students, via the identification, examination and evaluation of research methods, with the necessary skills that may be applied to the preparation of a comprehensive research proposal and plan for their proposed Level 7 dissertation.

