Major Project (Fashion Innovation and Realisation)

Module Information

2022.01, Approved

Summary Information

Module Code	7007MAFIR
Formal Module Title	Major Project (Fashion Innovation and Realisation)
Owning School	Liverpool School of Art & Design
Career	Postgraduate Taught
Credits	60
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool School of Art & Design

Learning Methods

Learning Method Type	Hours
Practical	30
Tutorial	30

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	28 Weeks

Aims and Outcomes

Aims	To explore the boundaries of fashion through the development of an individual practical proposal that is evidenced by a significant body of work and supported by critical reflection and evaluation. To support the development of a self-directed and in-depth body of work appropriate to the student's selected field of study.To enable students to plan, organize and deliver a final exhibition of their major project or equivalent, through effective time and resource management, demonstrating a high level of critical engagement, creative achievement and appropriate practical and technical ability. To develop the students' comprehensive understanding of the synergy between relevant theory and professional practice through a variety of presentation techniques including verbal and exhibition.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Evidence the production of and reflection upon a coherent and significant body of work that explores the boundaries of fashion
MLO2	2	Plan, implement and disseminate a public-facing exhibition of their Major Project at a professional level
MLO3	3	Articulate comprehensive self-reflection, critical analysis and in-depth knowledge of a personally selected area of fashion, in a variety of ways to evidence achievement at Masters Level and the capacity to engage in professional practice.

Module Content

Outline Syllabus	The Major Project module reflects the summation of the Masters programme of study. Students will bring together all the skills that they have acquired on the programme to materialise an individual proposal through exhibition or equivalent, and developing a significant body of work that is supported by critical reflection and evaluation, in order to explore the boundaries of fashion. The Major Project module provides an opportunity for innovation, inspiration and critical creativity and encourages students to produce final work that may have real world impact. Students will have the opportunity to produce a substantial body of work that can be closely linked with their personal career/future aspirations. The kind of work expected should demonstrate a high level of conceptual thought and an acute awareness of current issues within the fashion industry. This should be reflected in the motivations behind the work, which in turn should be based in scholarly research and current topics of interest.
Module Overview	
Additional Information	The Major Project module builds on the research and inquiry carried out during the MA programme and represents the culmination of each students' individual proposed plan to execute their final masters' project. Interaction and collaboration with professionals and external agents within the creative sector will enable students to establish the necessary professional benchmarks to develop aesthetic and conceptual excellence in their execution of practical work. Rigorous investigation into advanced technical applications will be expected to produce work appropriate to masters' level study. Students will have regular opportunities to discuss initial ideas through to product prototypes and final outcomes. Students will be assessed via exhibition and/or show as well as viva voce.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Reflection	Reflective journal	40	0	MLO1, MLO2, MLO3
Presentation	Variety of presentations	60	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Kayla Owen	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings