

## Liverpool John Moores University

Title: ANALYSIS AND USE OF EVIDENCE  
Status: Definitive  
Code: **7007NSGMPA** (116836)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: National School of Government

Team	Leader
Robert McClelland	Y

**Academic Level:** FHEQ7  
**Credit Value:** 15.00  
**Total Delivered Hours:** 12.00  
**Total Learning Hours:** 150  
**Private Study:** 138

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Online	12.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	Written assignment - case study of a policy assessment, 2,500 - 3,500 words.	100.0	

### Aims

*To equip students with knowledge and skills to undertake analysis and use of evidence in a policy and operational context.*

### Learning Outcomes

After completing the module the student should be able to:

LO 1 Critically evaluate the processes and techniques which can be used to obtain,

- analyse, display and assess data and evidence in relation to public services.
- LO 2 Draw conclusions about policy options and/or improvement/innovation goals for public service organisations based on the analysis and use of evidence.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	LO	LO
	1	2

## Outline Syllabus

*Processes of obtaining, analysing and displaying information and data which is pertinent to a specific policy.*

*Common or popular analytical techniques (such as impact assessment) to make sense of data.*

*Identifying sources of data and evidence relevant to policy development and other government activities (including activities in partnership working contexts).*

*Synthesising data and evidence to draw conclusions.*

*Using information to identify key policy issues and to support and challenge public services to improve and innovate (including in partnership contexts).*

*Using soft and hard evidence to generate policy options.*

*Policy option appraisal processes and techniques.*

*Processes and techniques for evaluating programmes, value for money, reform initiatives, etc.*

*Benchmarking studies.*

*Horizon scanning and scenarios.*

## Learning Activities

The learning activities of this module comprise independent learning activities and projects supported by on-line resources.

## References

<b>Course Material</b>	Book
<b>Author</b>	Waheed, A, Mansor, N and Ismail, N A
<b>Publishing Year</b>	2010
<b>Title</b>	An Evaluation of the Performance of Public Sector Organizations (PSOs)
<b>Subtitle</b>	Framework, Performance Measures, and Methodology
<b>Edition</b>	
<b>Publisher</b>	LAP Lambert Academic Publishing
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Flynn, N
<b>Publishing Year</b>	2007
<b>Title</b>	Public Sector Management
<b>Subtitle</b>	
<b>Edition</b>	5th edition
<b>Publisher</b>	Sage
<b>ISBN</b>	

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## Notes

This module will equip students with an overview of the current approaches to evaluating Public Sector and Government projects. Appropriate hands-on evaluation will be undertaken in order to also equip participants with skills to then carry out independent smaller scale evaluations.

Coursework: Tutor marked written assignment – This is a written assignment based on a case study of a policy assessment. The case study contains an evaluation of a government programme or policy, and the student is asked to critically appraise this evaluation and then recommend two or more improvement or innovation goals or two or more policy options. Length: 2,500 to 3,500 words.