

Liverpool John Moores University

Title: PROMOTING PUBLIC HEALTH STRATEGIES
Status: Definitive
Code: **7007PCCOMM** (106910)
Version Start Date: 01-08-2014

Owning School/Faculty: Centre for Public Health
Teaching School/Faculty: Centre for Public Health

Team	Leader
Gill Turner	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 35.00
Total Learning Hours: 150
Private Study: 115

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	15.000
Seminar	10.000
Tutorial	10.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	3000 word report	100.0	

Aims

This module aims to develop practitioners' knowledge, skills and confidence to be strategic leaders of multi-agency approaches to promoting public health

Learning Outcomes

After completing the module the student should be able to:

Publisher	Elsevier
ISBN	

Course Material	Book
Author	Department of Health
Publishing Year	2004
Title	National Service Framework for Children, young people and maternity services
Subtitle	
Edition	
Publisher	TSO
ISBN	

Course Material	Book
Author	Ewles, L
Publishing Year	2005
Title	Key Topics in Public Health
Subtitle	Essential Briefings on Prevention and Health Promotion
Edition	
Publisher	Elsevier
ISBN	

Course Material	Book
Author	Lewis, G., Sheringham, J., Kalim, K. and Crayford, T.
Publishing Year	2007
Title	Mastering Public Health
Subtitle	
Edition	
Publisher	The Royal Society of Medicine Press
ISBN	

Course Material	Book
Author	Naidoo, J. and Wills, J.
Publishing Year	2000
Title	Health Promotion
Subtitle	Foundations for Practice
Edition	2nd
Publisher	Balliere Tindall
ISBN	

Notes

This module will consolidate learning from the public health and leadership modules and enable students to develop a strategic approach to promoting the health of individuals and populations.