

Summary Information

Module Code	7007PUBHEA
Formal Module Title	Health Improvement
Owning School	Public Health Institute
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Lorna Porcellato	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Public Health Institute

Learning Methods

Learning Method Type	Hours
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Lecture	37
Online	3

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-CTY	CTY	September	12 Weeks

Aims and Outcomes

Aims	To provide students with the theoretical and practical knowledge and skills to effectively plan, implement and evaluate health improvement projects and programmes, to improve health and well being of populations.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Critically discuss the theories, models, principles and strategies of health improvement
MLO2	Critically evaluate contemporary health improvement projects and programmes
MLO3	Plan and present a health improvement intervention

Module Content

Outline Syllabus
The syllabus will be structured around 3 approaches to health improvement: health promotion, prevention and community development and will include aspects of the following: <ul style="list-style-type: none"> •Theories, models and approaches to health promotion •Behaviour change models at the individual, community and agency level •Concepts, principles and strategies of community development •Intervention planning, design and development •Evaluation of health improvement initiatives

Module Overview

Additional Information

This module encourages students to develop knowledge and competence in the area of health improvement. The module will focus on the use of health improvement approaches: health promotion, prevention and community development to influence the lifestyle and wider socio-cultural environment of populations, communities and individuals, to improve their health and well-being and reduce inequalities. Information for Stand Alone/CPD Students Mode and Duration: This module is delivered through classroom and supported with VLE materials. Benchmarks: The programme aligns to Public Health Training Curriculum (2015), Public Health Skills and Knowledge Framework (2016/19) and Public Health Outcomes Framework (2019) subject benchmarks and to level 7 descriptors of QAA Framework for higher education qualifications in England, Wales and Northern Ireland (2015). The Programme is assessed and runs in line with the Academic Framework <https://www.ljmu.ac.uk/about-us/public-information/academic-quality-and-regulations/academic-framework> The programme includes Continuous Monitoring and Enhancement, External Examining and student feedback under Quality Measures The CPD is offered as a standalone award and as a module within MSc Public Health, MSc Public Health (Addictions) and MSc International Public Health The approved intake month is September and the CPD programme code is 35505 (Self Funding). Admission criteria Standard: Participants with a minimum 2:2 degree in any health or social science related discipline. Non-Standard: Any participant who does not have a first degree must satisfy the programme team of their ability to study at Master's level through presentation of a strong portfolio to demonstrate appropriate equivalent skills in the work place. For these applicants, individual assessments of their suitability for post graduate level study will be arranged and conducted by the programme team. The team may require evidence to be submitted as part of the assessment process e.g. a portfolio of written and other work; papers presented at conferences, publications; reports and research proposals Student Support: as a student of Liverpool JMU you will be entitled to the same support as any other student in the university (Please refer to the Student Handbook for further information)

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Report	Critical evaluation	50	0	MLO1, MLO2
Presentation	Dragons Den Presentation	50	0	MLO3