

Liverpool John Moores University

Title: Health Improvement
Status: Definitive
Code: **7007PUBHEA** (123896)
Version Start Date: 01-08-2021

Owning School/Faculty: Public Health Institute
Teaching School/Faculty: Public Health Institute

Team	Leader
Hannah Timpson	Y
Conan Leavey	

Academic Level: FHEQ7 **Credit Value:** 20 **Total Delivered Hours:** 40
Total Learning Hours: 200 **Private Study:** 160

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	37
Online	3

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	Critical evaluation essay 2500 words	50	
Presentation	Presentati	Dragons Den Presentation 20 minutes	50	

Aims

To provide students with the theoretical and practical knowledge and skills to effectively plan, implement and evaluate health improvement projects and programmes, to improve health and well being of populations.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically discuss the theories, models, principles and strategies of health improvement
- 2 Critically evaluate contemporary health improvement projects and programmes
- 3 Plan and present a health improvement intervention

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Critical evaluation	1	2
Dragons Den Presentation	3	

Outline Syllabus

The syllabus will be structured around 3 approaches to health improvement: health promotion, prevention and community development and will include aspects of the following:

- *Theories, models and approaches to health promotion*
- *Behaviour change models at the individual, community and agency level*
- *Concepts, principles and strategies of community development*
- *Intervention planning, design and development*
- *Evaluation of health improvement initiatives*

Learning Activities

Lectures, group discussion, group work, self directed study, guided reading and VLE activities including discussion boards.

Notes

This module encourages students to develop knowledge and competence in the area of health improvement. The module will focus on the use of health improvement approaches: health promotion, prevention and community development to influence the lifestyle and wider socio-cultural environment of populations, communities and individuals, to improve their health and well-being and reduce inequalities.

Information for Stand Alone/CPD Students

Mode and Duration: This module is delivered through classroom and supported with VLE materials.

Benchmarks: The programme aligns to Public Health Training Curriculum (2015), Public Health Skills and Knowledge Framework (2016/19) and Public Health Outcomes Framework (2019) subject benchmarks and to level 7 descriptors of QAA

Framework for higher education qualifications in England, Wales and Northern Ireland (2015).

The Programme is assessed and runs in line with the Academic Framework <https://www.ljmu.ac.uk/about-us/public-information/academic-quality-and-regulations/academic-framework>

The programme includes Continuous Monitoring and Enhancement, External Examining and student feedback under Quality Measures

The CPD is offered as a standalone award and as a module within MSc Public Health, MSc Public Health (Addictions) and MSc International Public Health

The approved intake month is September and the CPD programme code is 35505 (Self Funding).

Admission criteria

Standard: Participants with a minimum 2:2 degree in any health or social science related discipline.

Non-Standard: 'Any participant who does not have a first degree must satisfy the programme team of their ability to study at Master's level through presentation of a strong portfolio to demonstrate appropriate equivalent skills in the work place. For these applicants, individual assessments of their suitability for post graduate level study will be arranged and conducted by the programme team. The team may require evidence to be submitted as part of the assessment process e.g. a portfolio of written and other work; papers presented at conferences, publications; reports and research proposals

Student Support: as a student of Liverpool JMU you will be entitled to the same support as any other student in the university (Please refer to the Student Handbook for further information)