### **Liverpool** John Moores University

Title: DISSERTATION (FINANCIAL MANAGEMENT)

Status: Definitive

Code: **7008BUSFM** (118407)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School Teaching School/Faculty: Liverpool Business School

Team	emplid	Leader
Graham Padgett		

Academic Credit Total

Level: FHEQ7 Value: 60.00 Delivered 7.00

**Hours:** 

Total Private

Learning 600 Study: 593

**Hours:** 

**Delivery Options** 

Course typically offered: Standard Year Long

Component	Contact Hours	
Lecture	7.000	

**Grading Basis:** 40 %

#### **Assessment Details**

Category	Short	Description	Weighting	Exam
	Description		(%)	Duration
Dissertation	A2	An oral/visual presentation and submission of a dissertation (no more than 20,000 words) Written report 80%	80.0	
Presentation	A1	Dissertation presentation (oral/visual) 20%	20.0	

### Aims

To allow the student to identify, investigate, analyse and communicate (in oral/visual and written format) an appropriate research problem or issue.

### **Learning Outcomes**

After completing the module the student should be able to:

- 1 Identify, investigate and justify a suitable area of research.
- 2 Produce a research proposal and plan for their proposed research project.
- 3 Conduct and produce a comprehensive literature review.
- 4 Utilise a variety of research methods.
- 5 Adopt appropriate research techniques and interpret subsequent results.
- 6 Provide conclusions and recommendations based on the research methods, techniques and results.
- 7 Produce an oral/visual presentation and written project report.

# **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Written Report 1 2 3 4 5 6

(Dissertation)

Verbal & Visual 7

Presentation

### **Outline Syllabus**

There is no syllabus content associated with this module. Students may select an approved and appropriate financial management problem or issue.

# **Learning Activities**

Lecture and personal tutorials

#### References

Course Material	Book
Author	Smith, M
Publishing Year	2003
Title	Research Methods in Accounting
Subtitle	
Edition	
Publisher	Sage 0-7619-7147-5
ISBN	

<b>Course Material</b>	Book
Author	Saunders, M N K, Lewis, P and Thornhill, A
Publishing Year	2009
Title	Research Methods for Business Students
Subtitle	
Edition	
Publisher	5th edition, FT Prentice Hall 0273716867

ISBN	
1351	
10011	

Course Material	Book
Author	McGivern, Y, McMillan, K and Weyers, J
Publishing Year	2007
Title	The Practice of Market and Social Research
Subtitle	
Edition	
Publisher	Pearson Education 9781405882941
ISBN	

Course Material	Book
Author	Sharp, J A, Peters, J and Howard, K
Publishing Year	2002
Title	The Management of a Student Research Project
Subtitle	
Edition	
Publisher	Gower Publishing 0-566-08490
ISBN	

Course Material	Book
Author	Gill, J and Johnson, P
Publishing Year	2010
Title	Research Methods for Managers
Subtitle	
Edition	
Publisher	4th edition Sage 9781847870940
ISBN	

### **Notes**

To enable the student to apply their acquired knowledge and analytical techniques to a suitable independent research problem or issue.