

Liverpool John Moores University

Title: RESEARCH DESIGN METHODOLOGIES
Status: Definitive
Code: 7008BUSHM (111393)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Aileen Lawless	Y

Academic Level: FHEQ7
Credit Value: 20.00
Total Delivered Hours: 39.00
Total Learning Hours: 200
Private Study: 161

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	26.000
Seminar	13.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Production and Presentation of a Research proposal for the dissertation stage of the MA (Personnel & Development), to include methodology, indicative references, organisational context and potential problems and implications.	100.0	

Aims

To enable participants to develop a research design investigating a complex P&D problem or issue and to justify a research proposal for a Masters level Dissertation in Personnel and Development.

To prepare participants to undertake independent research at Masters level.

Learning Outcomes

After completing the module the student should be able to:

- 1 Apply a critical approach to P&D research applying appropriate concepts addressed on the Programme within an organizational context.
- 2 Propose, justify and plan to implement a Masters dissertation addressing a specified complex P&D problem or issue.
- 3 Critically analyze the contribution of primary and secondary data sources and justify appropriate methods to address specified research objectives.
- 4 Critically appraise the proposed research and justify the philosophical position, validity, reliability etc in relation to the research objectives.
- 5 Take a reflective approach to research and demonstrate originality of thought and innovativeness while recognizing the integrated nature of P&D activities.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Research proposal	1	2	3	4	5
-------------------	---	---	---	---	---

Outline Syllabus

Introduction to Personnel & Development Research
The philosophy of research design
The politics and ethics of P&D research
Searching and utilizing the literature
Qualitative methods and approaches to data analysis
Quantitative methods and approaches to data analysis
Exploring the quantitative/qualitative divide
Ensuring credible research
Writing up the research: research proposal and dissertation
Reflecting on methods and the research process.

Learning Activities

A combination of formal lectures and seminars will be used.
An action learning approach will be developed during the sessions, encouraging peer support in order to develop a clearly justifiable methodology for the research proposal.

References

Course Material	Book
------------------------	------

Author	Alvesson, M.
Publishing Year	2010
Title	Reflexive Methodology: new vistas in qualitative research
Subtitle	
Edition	
Publisher	2nd ed. London, Sage
ISBN	

Course Material	Book
Author	Bryman, A. and Bell, E.
Publishing Year	2007
Title	Business Research Methods
Subtitle	
Edition	
Publisher	2nd ed. Oxford University Press
ISBN	

Course Material	Book
Author	Buchanan, D.
Publishing Year	2009
Title	Handbook of Organizational Research Methods
Subtitle	
Edition	
Publisher	London, Sage
ISBN	

Course Material	Book
Author	Easterby-Smith M., Thorpe R., Jackson P. and Lowe A.
Publishing Year	2008
Title	Management Research
Subtitle	
Edition	
Publisher	3rd ed. London, Sage
ISBN	

Course Material	Book
Author	Silverman, D.
Publishing Year	2007
Title	A very short, fairly interesting and reasonably cheap book about qualitative research
Subtitle	
Edition	
Publisher	London, Sage
ISBN	

Notes

This is available only as a module within the LJMU Masters in Personnel and Development.