

**Module Information**

2022.01, Approved

**Summary Information**

Module Code	7008LBSMHR
Formal Module Title	Business Research in People Management and Practice – Research Methods
Owning School	Business and Management
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

**Teaching Responsibility**

LJMU Schools involved in Delivery
Business and Management

**Learning Methods**

Learning Method Type	Hours
Workshop	24

**Module Offering(s)**

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

**Aims and Outcomes**

Aims	The module aims to develop student skills to research a real-life workplace problems. Students will learn the whole research process through participating in workshops and conducting online exercises. Students will work on a real research problem that will develop their skills in designing and implementing quantitative and qualitative research projects. In addition, the module aims to prepare students for the following module – Business Research in People Management and Practice Part Two – Literature Review & Professional Inquiry, by enabling them to independently conduct a research project utilising quantitative and qualitative.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Critically analyse research method philosophical approaches and data collection methods.
MLO2	2	Work on a real research problem, define a research question based on the problems, and design a research plan to examine the problem
MLO3	3	Prepare an individual, appropriately presented and coherent research proposal (which will require the production of accurate research objectives, a research strategy and appropriate methodology)

### Module Content

Outline Syllabus	Research Philosophical Approaches Practical Applications of Philosophical Approaches – Case Study Analysis Methodological Approaches - Primary and Secondary Research Options Practical Use of Qualitative Data Collection Methods Practical Use of Quantitative for Data Collection Methods Ethical Research Practices - Reliability and Validity in Approaches to Data Collection Costs & Financial Implications Data Collection Planning & Management Designing methods informed research questions
Module Overview	
Additional Information	This will involve students exploring research philosophical approaches to enable to them to select a real-life research topic. The module will support students developing their competencies in effective methodological approach decision making and designing qualitative, quantitative or mixed-method research and ethical research practice.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	100	0	MLO1, MLO2, MLO3

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Madeleine Stevens	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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