Liverpool John Moores University

Title:	MA DISSERTATION
Status:	Definitive
Code:	7009BUSIS (101748)
Version Start Date:	01-08-2011
Owning School/Faculty: Teaching School/Faculty:	Liverpool Business School Liverpool Business School

Team	Leader
Janet Farrow	Y

Academic Level:	FHEQ7	Credit Value:	60.00	Total Delivered Hours:	16.00
Total Learning Hours:	600	Private Study:	584		

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Tutorial	16.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	AS1	Coursework: 100% Dissertation 17,500 words	100.0	

Aims

To provide candidates with the opportunity to extend their intellectual and analytical abilities through the submission of a dissertation on a topic of professional relevance, which demonstrates ability to analyse and evaluate the topic at a higher academic level

Learning Outcomes

After completing the module the student should be able to:

- 1 Design practicable research proposals
- 2 Design and implement a research project on a subject of professional relevance using appropriate research methods
- 3 Analyse and interpret the data collected
- 4 Organise and present the research findings in a written dissertation

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW 1 2 3 4

Outline Syllabus

Structured research with supervisor guidance

Learning Activities

Individual tutorials with supervisors

References

Course Material	Book
Author	Punch, K. F.
Publishing Year	2000
Title	Developing effective research proposals
Subtitle	
Edition	
Publisher	Sage
ISBN	

Course Material	Book
Author	Robson, C.
Publishing Year	2002
Title	Real world research
Subtitle	
Edition	2nd ed
Publisher	Blackwell
ISBN	

Course Material	Book
Author	Silverman, D.
Publishing Year	1995
Title	Interpreting qualitative data: methods for analysing talk,
	text and interaction

Subtitle	
Edition	
Publisher	Sage
ISBN	

Course Material	Book
Author	Wisker, G
Publishing Year	2001
Title	The postgraduate handbook: how to succeed with your
	MA, MPhil or PhD
Subtitle	
Edition	
Publisher	Palgrove
ISBN	

Notes

The module provides students with the opportunity to research a topic of their choice in depth, expanding their intellectual and analytical abilities.