

Module Information

2022.01, Approved

Summary Information

Module Code	7009LBSMHR
Formal Module Title	Business Research in People Management and Practice - Literature Review and Professional Inquiry
Owning School	Business and Management
Career	Postgraduate Taught
Credits	60
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Tutorial	18
Workshop	36

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To develop an independent academically rigorous research project using primary and or secondary research methods. This module requires students to complete a comprehensive literature review, culminating in a critical analytical discussion drawing out further areas for exploration, potential new theoretical contributions to their chosen subject, and recommendations for future academic and professional practice research in their chosen areas. Student will also produce a robust and business centred cost benefit analysis of their research to demonstrate the ability to translate their findings, conclusions and recommendations to a practice base setting. Semester Two – Literature Review Based on the research proposal submitted for Business Research in People Management & Practice Part One, the first element of this module focuses on developing ability to produce a literature review that critically analyses key publications and other evidence to underpin the research questions. Semester Three – Professional Inquiry This module contains the components to enable a systematic approach to define, design and undertake a business research project in people management and practice. This module addresses the significance of capturing robust quantitative and qualitative evidence to inform meaningful insight to influence critical thinking. It focuses on analysing evidence through an ethical lens to improve decision- making and how measuring the impact of people practice is essential in creating value.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically compare theory drawn from academic contribution in the literature review and student's own primary and/or secondary research.
MLO2	2	Produce a rigorous piece of primary and / or secondary research in a human resource related area.
MLO3	3	Decide an appropriate methodology to test hypotheses / address the research question.
MLO4	4	Develop and present a discussion which draws out the contradictions, nuances, and tensions between theory and practice.

Module Content

Outline Syllabus	Strategies for effective critical thinking Strategic decision-making in research Defining & Writing Effective Research Questions & Objectives Using analysis tools to diagnose organisational issues Academic Literature Research Writing a Critical Literature Review Academic Sources – Reliability and Credibility Academic Referencing Conducting professional business research in practice – theories and case study approach Research Design, Analysis & Interpretation Designing Data Collection Tools – Interviews, questionnaires etc Practical Approaches to Data Analysis – Qualitative Practical Approaches to Data Analysis – Quantitative SPSS & NVIVO Practical Sessions Effectively Presenting Your Research Findings Drawing Up and Presenting Conclusions Recommendations & Cost Benefit Analysis Impact Measurement & Assessment and Future Research Recommendations
Module Overview	
Additional Information	You will plan a business research project including examination of themes that would add value to the organisation. Critical evaluation of key publications and terms of reference will be undertaken, and a range of questions established to support the project focus and developed outcomes. Using a range of sources, including academic journal papers and book chapters, textbooks, government and sector reports, research by professional bodies and other material; evaluating sources of evidence; structuring a literature review, reading and writing critically.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping

Portfolio	Portfolio	100	0	MLO1, MLO2, MLO3, MLO4
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Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Paul McEvoy Clarke	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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