

Liverpool John Moores University

Title: International Research project
Status: Definitive but changes made
Code: **7010BUSIBM** (121051)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Academic Portfolio

Team	Leader
Amanda Mason	Y
Cynthia Akwei	
Lihong Zhang	
Philip Kelly	
Lynda Lutwyche	
Tony Hall	
Susan Hill	
Robert McClelland	

Academic Level: FHEQ7 **Credit Value:** 60 **Total Delivered Hours:** 8
Total Learning Hours: 600 **Private Study:** 592

Delivery Options

Course typically offered: Summer

Component	Contact Hours
Tutorial	8

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	diss	20,000 words	100	

Aims

To prepare a research project that applies international business/managerial concepts and techniques to a significant organisational issue or problem.

Learning Outcomes

After completing the module the student should be able to:

- 1 select and apply critical international management thinking to an organisational issue or problem, supporting the evaluation with appropriate literature.
- 2 develop the research approach and critically evaluate the techniques used to investigate the issue.
- 3 synthesize information and data to arrive at a coherent conclusion and recommendations.
- 4 critically evaluate the strategic implications of the recommendations made.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

20,000 words	1	2	3	4
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Outline Syllabus

Working in conjunction with the supervisor the student will refine the precise topic for research. Building on the preparatory modules, Managing Business 1 and Managing Business 2 students will develop their critical skills as a researcher.

Learning Activities

Supervisory tutorials, independent research.

Notes

The research project builds on previous learning from Managing Business Research 1 and Managing Business Research 2 and from appropriate subject specific modules, with the learning outcomes being achieved through a 20,000 word dissertation that applies managerial concepts and research techniques to critically investigate an organisational issue or problem in an international context.

While the student will primarily operate as an independent learner for the in-depth advanced study, support and guidance will be available from the assigned supervisor.