

Liverpool John Moores University

Title: International Research Project
Status: Definitive
Code: **7010LBSIBM** (123622)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
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Academic Level: FHEQ7 **Credit Value:** 60 **Total Delivered Hours:** 12
Total Learning Hours: 600 **Private Study:** 588

Delivery Options

Course typically offered: Semester 2 and Summer

Component	Contact Hours
Tutorial	12

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	diss	16,000 word dissertation	100	

Aims

To prepare a research project that applies international business/managerial concepts and techniques to an organisational issue or problem.

Learning Outcomes

After completing the module the student should be able to:

- 1 provide a convincing justification of the importance of the research topic.
- 2 select, synthesise and critically evaluate a range of literature relevant to the issue under investigation.
- 3 collect and analyse appropriate data to answer a specific research question or questions.
- 4 draw logical conclusions from, and discuss realistic implications and limitations of, research findings.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

16, 000 word dissertation	1	2	3	4
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Outline Syllabus

Working in conjunction with the supervisor, the student will refine the precise topic for research. Building on the preparatory modules, Managing Business Research 1 and Managing Business Research 2, students will develop their critical skills as a researcher.

Workshops and online tutorials include:

organising a project

working with a supervisor

ethical approval process

writing a critical literature review

collecting and analysing qualitative data

collecting and analysing quantitative data

writing a discussion and conclusion

Learning Activities

Tutorials will include scheduled workshops, online materials and tutorials and independent research.

Notes

The research project builds on previous learning from Managing Business Research 1 and Managing Business Research 2 and from appropriate subject specific modules, with the learning outcomes being achieved through a 16,000 word dissertation that applies managerial concepts and research techniques to critically investigate an organisational issue or problem in an international context.

While the student will primarily operate as an independent learner for the in-depth

advanced study, support and guidance will be available from the assigned supervisor, online materials and scheduled workshops.