

International Research Project

Module Information

2022.01, Approved

Summary Information

Module Code	7010LBSIBM
Formal Module Title	International Research Project
Owning School	Business and Management
Career	Postgraduate Taught
Credits	60
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Tutorial	12

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To prepare a research project that applies international business/managerial concepts and techniques to an organisational issue or problem.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	provide a convincing justification of the importance of the research topic.
MLO2	2	select, synthesise and critically evaluate a range of literature relevant to the issue under investigation.
MLO3	3	collect and analyse appropriate data to answer a specific research question or questions.
MLO4	4	draw logical conclusions from, and discuss realistic implications and limitations of, research findings.

Module Content

Outline Syllabus	Working in conjunction with the supervisor, the student will refine the precise topic for research. Building on the preparatory modules, Managing Business Research 1 and Managing Business Research 2, students will develop their critical skills as a researcher. Workshops and online tutorials include: organising a project working with a supervisor ethical approval process writing a critical literature review collecting and analysing qualitative data collecting and analysing quantitative data writing a discussion and conclusion
Module Overview	This module will help you to prepare a research project that applies international business/managerial concepts and techniques to a significant organisational issue or problem. It will help you to carry out an independent, in-depth research study.
Additional Information	The research project builds on previous learning from Managing Business Research 1 and Managing Business Research 2 and from appropriate subject specific modules, with the learning outcomes being achieved through a 16,000 word dissertation that applies managerial concepts and research techniques to critically investigate an organisational issue or problem in an international context. While the student will primarily operate as an independent learner for the in-depth advanced study, support and guidance will be available from the assigned supervisor, online materials and scheduled workshops.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Dissertation	16, 000 word dissertation	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Amanda Mason	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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