

## Liverpool John Moores University

Title: Research Project  
Status: Definitive  
Code: **7010LBSMGT** (123619)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

Team	Leader
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**Academic Level:** FHEQ7      **Credit Value:** 60      **Total Delivered Hours:** 12

**Total Learning Hours:** 600      **Private Study:** 588

### Delivery Options

Course typically offered: Semester 2 and Summer

Component	Contact Hours
Tutorial	12

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	diss	16,000 word research project	100	

### Aims

*To prepare a research project that applies managerial concepts and research techniques to an organisational issue or problem.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Engage in critical reasoning to provide a convincing justification of the importance and uniqueness of the research topic.
- 2 Select, synthesise and critically evaluate a range of literature relevant to the issue under investigation.
- 3 Systematically collect and analyse appropriate data to answer a specific and unique research question or questions.
- 4 Utilise critical and system thinking to draw logical conclusions from, and discuss realistic implications and limitations of research findings.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

16,000 word research project	1	2	3	4
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## Outline Syllabus

*Working in conjunction with the supervisor the student will refine the precise topic for research. Building on the preparatory modules, Managing Business Research 1 and Managing Business Research 2, students will develop their critical skills as a researcher.*

*Workshops and online tutorials include:*

*organising a project*

*the ethical approval process*

*working with a supervisor*

*writing a critical literature review*

*collecting and analysing qualitative and quantitative data*

*writing a discussion and conclusion*

## Learning Activities

Tutorials will include supervisory tutorials, scheduled training, online materials and tutorials and independent research

## Notes

The research project builds on previous learning from Managing Business Research 1 and 2 and from appropriate subject specific modules, with the learning outcomes being achieved through a 16,000 word dissertation that applies managerial concepts and research techniques to critically investigate an organisational issue or problem.

Whilst the student will primarily operate as an independent learner for this in-depth advanced study, support and guidance will be available from the assigned supervisor, online materials and scheduled workshops.

