

## Liverpool John Moores University

Title: International Event Studies  
Status: Definitive  
Code: **7010SSLN** (124394)  
Version Start Date: 01-08-2019

Owning School/Faculty: Sports Studies, Leisure and Nutrition  
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Laura Dixon	Y
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**Academic Level:** FHEQ7      **Credit Value:** 20      **Total Delivered Hours:** 21  
**Total Learning Hours:** 200      **Private Study:** 179

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	20
Tutorial	1

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Annotated Bibliography (1500 words)	10	
Essay	AS2	Essay (3500 words)	90	

### Aims

*To equip students with a theoretical understanding of international event studies.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and critically appraise the historical and sociological development of international events
- 2 Critically evaluate the context of international event policy environments

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Annotated Bibliography	1	2
Essay	1	2

### **Outline Syllabus**

*This module will equip students with a strong sociological underpinning of the development and the evolution of events in an international context. It will explore the shift from events as rituals and spontaneous festivities through to the planned events driven by cultural and political shifts. Typical sessions will be: Ritual and festivity; community and social structure; social and cultural capital; modernity and postmodernity; power, class and inequality; society of the spectacle; commodification; political paradigms and globalisation.*

### **Learning Activities**

There will be a series of lectures with discussion/student led debates built in. Students will also have the opportunity to have one-to-one tutorials to support the development of the assignment with formative feedback exercises built into this.

### **Notes**

To equip students with a theoretical understanding of international event studies.