

## Liverpool John Moores University

Title: Introduction to Strategic HR  
Status: Definitive  
Code: **7011BUSIHR** (123957)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

Team	Leader
Helen Collins	Y

**Academic Level:** FHEQ7  
**Credit Value:** 10  
**Total Delivered Hours:** 22  
**Total Learning Hours:** 100  
**Private Study:** 78

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Workshop	22

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Test	essay tes	1500 word response to a HRM case that will be presented on line 8 hours in advance. Students will be expected to embed HR principles in their essay, a critique of the role of HR in an organisation and challenges HR integration with other organisational functions presents.	100	

### Aims

*to introduce students to the components of HRM and how HR fits with wider organisational strategy.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 identify the tenets of strategic HR and how it fits with wider organisational strategy.
- 2 integrate strategic HR with both academic management theory and organisational frameworks.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

test	1	2
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## Outline Syllabus

*lectures and seminar activities cover the basic tenets of HR: developing a strategic HR direction, recruitment, selection, retention and talent management, diversity and inclusion, HR planning and globalisation.*

## Learning Activities

lectures, workshop style discussion around case studies and examples drawn from their experience, independent research to contribute to on line and group discussions.

## Notes

A mix of formal lectures and discussion to unpack the role of HRM in a modern organisation. Relate, where appropriate, the academic content to organisational examples.