

## Liverpool John Moores University

Title: GLOBAL CORPORATE FINANCE AND GOVERNANCE  
Status: Definitive but changes made  
Code: **7011BUSMA** (116223)  
Version Start Date: 01-08-2017  
  
Owning School/Faculty: Academic Portfolio  
Teaching School/Faculty: Academic Portfolio

Team	Leader
Roger Pegum	Y

**Academic Level:** FHEQ7      **Credit Value:** 15      **Total Delivered Hours:** 38  
**Total Learning Hours:** 150      **Private Study:** 112

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Workshop	36

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	The Coursework will integrate economic and financial issues in a current context.	50	
Exam	AS2	Examination	50	2

### Aims

*To develop the students' ability to analyse financial information for decision making in a corporate context using appropriate governance.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate the appropriateness of different sources of finance in capital structure.
- 2 Analyse strengths and weaknesses of investment appraisal techniques.
- 3 Critically evaluate methods of business valuation including use of accounting reports.
- 4 Appraise the approaches to corporate governance adopted in different cultures.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

ESSAY	1	3
EXAM	2	4

### **Outline Syllabus**

*Sources of finance employed in business and associated risks*  
*Capital budgeting and investment appraisal*  
*The development of international accounting*  
*Approaches to business valuation for listed and unlisted entities*  
*Corporate governance principles and practice in different contexts*

### **Learning Activities**

Interactive and participative workshops – case studies.

### **Notes**

This module provides the corporate context of accounting and finance within the governance frameworks that facilitate management decision making.