

Liverpool John Moores University

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Title: DISSERTATION: EXECUTIVE MBA
Status: Definitive
Code: **7011BUSME** (111416)
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Alastair Balchin	Y

Academic Level: FHEQ7
Credit Value: 60.00
Total Delivered Hours: 8.00
Total Learning Hours: 600
Private Study: 592

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Online	8.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	AS1	Individual coursework - a 20,000 word typewritten and hard-bound Masters dissertation. 2 copies in paper to be submitted with a disk.	100.0	

Aims

To enable the student to prepare a dissertation that applies managerial concepts and research techniques to a significant organisational issue or problem.

Learning Outcomes

After completing the module the student should be able to:

- 1 Select, evaluate and apply critical management thinking to an organisational issue or problem.
- 2 Critically evaluate the techniques and processes used to investigate an important organisational issue or problem.
- 3 Synthesise information to arrive at a coherent conclusion.
- 4 Critically evaluate the implications for the recommendations presented.
- 5 Critically reflect on his or her development of knowledge, skills and techniques used during the preparation of the dissertation.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Dissertation 1 2 3 4 5

Outline Syllabus

Working in conjunction with the supervising tutor, the student will identify the precise area to be researched. Building on the Research Methods in Management module, students will develop and apply critical researcher skills, both with regard to methodological justification and subject specific issues.

Learning Activities

Students will be allocated a suitably qualified member of staff who will supervise the dissertation. Students will maintain contact with their supervisor on a regular basis. The agenda for each encounter will vary according to the needs of each student and the subject area being studied.

References

Course Material	Book
Author	Fisher, C.
Publishing Year	2004
Title	undefined
Subtitle	
Edition	
Publisher	Harlow, FT Prentice Hall
ISBN	

Course Material	Book
Author	Hart, C.
Publishing Year	2004
Title	undefined

Subtitle	essential study skills'
Edition	
Publisher	London, Sage Publications
ISBN	

Course Material	Book
Author	Meloy, J. M.
Publishing Year	2001
Title	undefined
Subtitle	understanding by doing'
Edition	
Publisher	Mahwah, NJ., Lawrence Erlbaum
ISBN	

Course Material	Book
Author	Rudestam, K E & Newton, R R
Publishing Year	2000
Title	undefined
Subtitle	a comprehensive guide to content and process'
Edition	
Publisher	London, Sage
ISBN	

Course Material	Book
Author	Swetnam, D.
Publishing Year	2000
Title	undefined
Subtitle	the best selling guide to planning, preparing and presenting first-class work'
Edition	
Publisher	Oxford, How to Books
ISBN	

Course Material	Book
Author	White, B.
Publishing Year	2002
Title	undefined
Subtitle	
Edition	
Publisher	London, Thomson Learning
ISBN	

Course Material	Book
Author	White, B.
Publishing Year	2003
Title	undefined
Subtitle	for business and management students'

Edition	
Publisher	London, Thomson Learning
ISBN	

Notes

The dissertation builds on previous learning from Research Methods in Management and appropriate subject specific modules, with the learning outcomes being achieved through a 20,000 word dissertation that applies concepts and research techniques to critically investigate an organisational issue or problem. The expectation is that for this advanced, in-depth study, students will be capable of operating as independent critical thinkers, although appropriate developmental support will be provided through a designated supervisor.

This module is only available within the JMU Executive MBA.