

## Liverpool John Moores University

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Title: INTRODUCTION TO UK JOURNALISM  
Status: Definitive  
Code: **7011JOURN** (119341)  
Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Chris Frost	Y

**Academic Level:** FHEQ7  
**Credit Value:** 20.00  
**Total Delivered Hours:** 60.00  
**Total Learning Hours:** 200  
**Private Study:** 140

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	20.000
Seminar	10.000
Workshop	30.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	ASS1	A portfolio of writing exercises, sourcing and gathering exercises combined with legal and ethical issues - 2,000 words	70.0	
Test	ASS2	Class Test: 2 hours - a law and ethics test	30.0	

### Aims

*To give students the skills required to identify, source and write news reports to the ethical and legal standard required for general news reporting in the UK.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Identify, source and write news stories suitable for publication or broadcast in the UK.
- 2 Recognise the importance of building contacts and keeping a contacts book.
- 3 Recognise the importance of the interview process and be able to interview a contact.
- 4 Be conversant with the latest news gathering technology.
- 5 Show he/she is able to recognise and analyse the journalistic virtues of truth and accuracy and fairness to those vulnerable to media abuse as outlined in UK journalistic codes of ethics.
- 6 Evaluate the need for protection of human rights such as privacy, reputation, freedom of expression and fair trial and the principle of public interest.
- 7 Demonstrate an ability to analyse and evaluate media regulators and professional codes of practice in the UK.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio - 2,000 words	1	2	3	4
Class Test - 2 hrs	5	6	7	

## Outline Syllabus

*What is news; news report writing - structure, intros, quotes, sources, spelling, grammar and punctuation. Reporting skills such as interviewing; news sources; contact books; computer-assisted reporting. Use of language, accuracy and presentation. Understand the Human Rights Act; Understand and operate within UK statutes concerning: fair trial; Defamation; Copyright; Data protection; Human rights; Confidence; Press Freedom; Censorship; Official Secrets; Race and discrimination; Minors; Elections; Broadcasting; Ethical systems; Codes of practice; truth and accuracy; Privacy; Reporting those vulnerable to media abuse. Public interest, media regulators and codes of practice.*

## Learning Activities

Lectures, seminars and workshops.

## References

Course Material	Book
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<b>Author</b>	Banks, D. and Hanna, M.
<b>Publishing Year</b>	2009
<b>Title</b>	McNae's Essential Law for Journalists
<b>Subtitle</b>	(19th edtn)
<b>Edition</b>	19th edition
<b>Publisher</b>	London: Butterworth
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Carey, P.
<b>Publishing Year</b>	2010
<b>Title</b>	Media Law
<b>Subtitle</b>	(5th edtn)
<b>Edition</b>	5th edition
<b>Publisher</b>	London: Sweet and Maxwell
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Banks, D. and Chadwick and Belsey
<b>Publishing Year</b>	1992
<b>Title</b>	Ethical Issues in the Media
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Rudin, R. and Ibbottson
<b>Publishing Year</b>	2002
<b>Title</b>	An Introduction to Journalism
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Focal Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Randall, D.
<b>Publishing Year</b>	2009
<b>Title</b>	The Universal Journalist
<b>Subtitle</b>	3rd edtn
<b>Edition</b>	3rd edition
<b>Publisher</b>	London: Pluto Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Quinn, F.
<b>Publishing Year</b>	2010

<b>Title</b>	Media Law for Journalists
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Longman
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Keeble, R.
<b>Publishing Year</b>	2008
<b>Title</b>	Ethics for Journalists
<b>Subtitle</b>	2nd edtn
<b>Edition</b>	2nd edition
<b>Publisher</b>	London: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Keeble, R.
<b>Publishing Year</b>	2001
<b>Title</b>	The Newspaper Handbook
<b>Subtitle</b>	(3rd edition)
<b>Edition</b>	3rd edition
<b>Publisher</b>	London: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Hicks, W.
<b>Publishing Year</b>	2000
<b>Title</b>	English for Journalists
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Hicks, W.
<b>Publishing Year</b>	1999
<b>Title</b>	Writing for Journalists
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Frost, C.
<b>Publishing Year</b>	2011
<b>Title</b>	Journalism Ethics and Regulation
<b>Subtitle</b>	3rd edtn

<b>Edition</b>	3rd edition
<b>Publisher</b>	London: Pearson education
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Frost, C.
<b>Publishing Year</b>	2010
<b>Title</b>	Reporting for Journalists
<b>Subtitle</b>	(2nd edtn)
<b>Edition</b>	2nd edition
<b>Publisher</b>	London: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Evans, H.
<b>Publishing Year</b>	2000
<b>Title</b>	Newswriting
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Sage
<b>ISBN</b>	

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## Notes

Advances students knowledge of the constraints and restraints affecting journalists and their work looking at the range of legal and ethical constraints used in a variety of countries around the world.