

Summary Information

Module Code	7011LBSMGT
Formal Module Title	Advanced Business Practice
Owning School	Business and Management
Career	Postgraduate Taught
Credits	60
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Seminar	18
Workshop	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	The aim of this module is to provide opportunities for students to develop themselves as part of a team working as consultants on a live business project, applying theoretical knowledge in a practical environment. Front loaded inputs through workshops will support students in managing the project and working effectively with stakeholders. Addressing the brief will be guided by academics and regular feedback maintained through a series of weekly presentations demonstrating progress through the project.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically evaluate business practice within theoretical frameworks
MLO2	2	Provide detailed analysis of the sector, make interpretations and draw conclusions to apply strategic decision making in a specific organizational context and to achieve the project aim.
MLO3	3	Communicate information evidencing the decision making journey reflecting professional standards in consultancy work.
MLO4	4	Critically reflect on the learning process and how that learning may be applied in a variety of future business scenarios

Module Content

Outline Syllabus	Introduction, team working - communication & negotiation Professionalism – working with stakeholders Project management and delivery – scoping and planning the project Managing resources, stakeholders and creating value Reflective learning Measuring success Monitoring and evaluation Creating a sustainable operation - legacy planning Preparing a project report Formative peer reviewed presentations
Module Overview	This module provides opportunities for you to develop as part of a team of consultants working on a live business project, applying theoretical knowledge in a practical environment.
Additional Information	Students will work in teams on a real life business problem.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Practice	Presentation & Report	60	0	MLO1, MLO2, MLO3
Reflection	Reflection	40	0	MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Moustafa Haj Youssef	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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