

Liverpool John Moores University

Title: Advanced Business Practice
Status: Definitive
Code: **7011LBSMGT** (126719)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Olatunde Durowoju	Y

Academic Level: FHEQ7 **Credit Value:** 60 **Total Delivered Hours:** 42
Total Learning Hours: 600 **Private Study:** 558

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Seminar	18
Workshop	24

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Pres	Presentation and supporting report	60	
Reflection	Reflection	Individual Reflective report	40	

Aims

The aim of this module is to provide opportunities for students to develop themselves as part of a team working as consultants on a live business project, applying theoretical knowledge in a practical environment. Front loaded inputs through workshops will support students in managing the project and working effectively with stakeholders. Addressing the brief will be guided by academics and regular feedback maintained through a series of weekly presentations demonstrating progress through

the project.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate business practice within theoretical frameworks
- 2 Provide detailed analysis of the sector, make interpretations and draw conclusions to apply strategic decision making in a specific organizational context and to achieve the project aim.
- 3 Communicate information evidencing the decision making journey reflecting professional standards in consultancy work.
- 4 Critically reflect on the learning process and how that learning may be applied in a variety of future business scenarios

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation & Report	1	2	3
Reflection	4		

Outline Syllabus

Introduction, team working - communication & negotiation

Professionalism – working with stakeholders

Project management and delivery – scoping and planning the project

Managing resources, stakeholders and creating value

Reflective learning

Measuring success

Monitoring and evaluation

Creating a sustainable operation - legacy planning

Preparing a project report

Formative peer reviewed presentations

Learning Activities

The students will be given a practical business problem set by a real company. Students will work in teams to solve the business problem presented. Workshops and seminars are delivered to support students in their learning and to allow opportunities for progressive feedback throughout the clinical practice.

Notes

Students will work in teams on a real life business problem.