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Title: Business Ecology and Sustainability
Status: Definitive
Code: **7011OMBAGM** (126527)
Version Start Date: 01-08-2020

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
Nick Wise	Y

Academic Level: FHEQ7 **Credit Value:** 12 **Total Delivered Hours:** 40
Total Learning Hours: 120 **Private Study:** 80

Delivery Options

Course typically offered: S1 & S2 & Summer

Component	Contact Hours
Online	40

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Presentati	Presentation	40	
Report	Statement	Policy Statement Online discussion	60	

Aims

This module aims to help students to understand the reasons behind the growing awareness of the importance of business sustainability. This is explored within the context of environmental issues and the resulting trend to incorporate these issues into business strategy.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate current and contemporary theories of business sustainability
- 2 Interpret global patterns in resource consumption and growth, and use of technology and their impact on business and the environment
- 3 Critically assess the business case for sustainability

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2	3
Policy Statement	1	2	3

Outline Syllabus

- *Business sustainability principles*
- *Corporate social responsibility*
- *Local and Global considerations*
- *The triple bottom line concept*
- *Ethical growth and legacy*
- *Sustainable business strategy*

Learning Activities

Online

Notes

Online