Liverpool John Moores University

Title:	MANAGING THE HUMAN RESOURCE IN SOCIAL ENTERPRISE
Status:	Definitive
Code:	7012BUSHM (111397)
Version Start Date:	01-08-2011
Owning School/Faculty: Teaching School/Faculty:	Liverpool Business School Liverpool Business School

Team Maureen Royce

Academic Level:	FHEQ7	Credit Value:	15.00	Total Delivered Hours:	36.00
Total Learning Hours:	150	Private Study:	114		

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12.000
Seminar	12.000
Tutorial	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Individual coursework using critical evaluation of the social enterprise sector in relation to aspects of Human Resource Management	100.0	

Aims

To develop critical awareness of the contribution of human resource strategy in the social enterprise strategy.

To develop the ability to apply theoretical HR models and concepts and to adapt

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these to a socially responsive environment.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically appraise the contribution of HR strategies.
- 2 Critically evaluate the individual and organizational outcomes resulting from the application of HR strategies.
- 3 Integrate theory and practice to produce critical evaluation of HRM themes in relation to the social enterprise sector.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW 1 2 3

Outline Syllabus

Strategic choices in HRM applied to social enterprise. Social enterprise governance and relations strategy. Relationship with the labour market and managing uncertainty. Recruitment and resourcing in a social enterprise context. Managing and auditing performance in social enterprise. Reward and motivation in the social economy. Human resource development and building social capital. Equality and diversity in a social enterprise context. Management challenges and strategy development in social enterprise.

Learning Activities

Workshop delivery with tutor input, case analysis, student presentations. Workshops are participative and group work is essential.

FORMATIVE FEEDBACK is given following self directed learning work carried out by students on an individual basis over directed learning week. There will be tutor feedback and use of peer feedback in a supportive environment.

References

Course Material	Book
Author	Borzaga C and Defourny J
Publishing Year	2004
Title	The emergence of social enterprise

Subtitle	
Edition	
Publisher	Routledge, London
ISBN	

Course Material	Book
Author	Paton R
Publishing Year	2003
Title	Managing and measuring social enterprises
Subtitle	
Edition	
Publisher	Sage publications, London
ISBN	

Course Material	Book
Author	Price A
Publishing Year	2004
Title	Human Resource Management in a business context
Subtitle	
Edition	2nd ed
Publisher	Thomson, London
ISBN	

Course Material	Book
Author	Torrington, D. Hall, L. amd Taylor S
Publishing Year	2005
Title	Human Resource Management
Subtitle	
Edition	6th
Publisher	Prentice Hall, London
ISBN	

Course Material	Book
Author	Pearce, J
Publishing Year	2003
Title	Social Enterprise in Anytown
Subtitle	
Edition	
Publisher	Calouset Gulbenkian Foundation, London
ISBN	

Course Material	Book
Author	Kirton, G and Greene, A M
Publishing Year	2000
Title	The Dynamics of Managing Diversity
Subtitle	
Edition	

Publisher	Butterworth Heinemann
ISBN	

Course Material	Book
Author	Journal of Social Enterprise Research
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Non Profit and Voluntary Sector Quarterly
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	International Journal of Social Economics
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Human Resource Management Journal
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Personnel Review
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Notes

Formative feedback on concepts is a consistent part of workshop delivery. Focusing on the assessment, students are given understanding and analysis tasks to carry out independently over directed learning week. In the workshop following directed learning week students receive formative feedback on their progress – this process is assisted by peer review.