

Liverpool John Moores University

Title: Global Digital Engagement
Status: Definitive
Code: **7012BUSIHR** (123958)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Francis Muir	Y

Academic Level: FHEQ7
Credit Value: 10
Total Delivered Hours: 22
Total Learning Hours: 100
Private Study: 78

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Workshop	22

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Dig Poster	Digital poster evaluating one of the syllabus topics.	100	

Aims

To critically evaluate the role, function, value add and drawbacks of the digital economy and how this relates to managing and developing the people resource.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate the historic and dynamically changing influence and

- dependency of the digital world.
- 2 Investigate the value add of digital infrastructure in managing people and organisations.
 - 3 Assess and establish the optimal behaviours, attitudes, skills and competence required to get the most benefit out of technical.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Digital poster	1	2	3
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Outline Syllabus

Context of the Digital Economy
Exploring digital exclusion
Digital Systems, Capabilities and Behaviours
HR and the digital world
Procuring for a digital solution

Learning Activities

Workshop format. Students will be required to apply their knowledge within varying organizational contexts, and to review and evaluate contemporary literature/research. On-line resources and teaching tools will be incorporated in to the teaching of this module.

Notes

The role of Digital technologies in HR is explored in this module.