

## Liverpool John Moores University

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Title: ADVANCED UK BROADCAST JOURNALISM  
Status: Definitive  
Code: **7012JOURN** (119342)  
Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Chris Frost	Y

**Academic Level:** FHEQ7  
**Credit Value:** 40.00  
**Total Delivered Hours:** 180.00  
**Total Learning Hours:** 400  
**Private Study:** 220

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	20.000
Seminar	40.000
Workshop	120.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	ASS2	Portfolio of work in the newsroom	60.0	
Essay	ASS1	Essay : project	40.0	

### Aims

*Students will synthesise their skills of writing, reporting and production whilst working in a converged newsroom environment to produce journalism broadcast artifacts both in groups and individually that approach professional UK standards.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Employ basic audio/video and editing techniques for broadcast and web-based news bulletin.
- 2 Demonstrate proficiency at newsgathering, newswriting and multi-media storytelling to a realistic professional deadline.
- 3 Demonstrate the ability to produce regular journalism broadcast and web-based news and current affairs artifacts as part of a newsroom team.
- 4 Demonstrate application of professional journalism skills including team-working, idea generation, news judgment, research, tenacity in pursuing stories, developing contacts and journalism research.
- 5 Critically appraise their project, evaluate the work of others in the news team and propose solutions to improve group products.
- 6 Demonstrate an understanding of the importance of user interactivity and user generated content.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3
Project	4	5	6

## Outline Syllabus

*Students will work as part of a team to design and create innovative media products in a work-based environment and develop an individual journalism project to a starter-professional standard.*

## Learning Activities

Lectures, seminars and workshops.

## References

<b>Course Material</b>	Book
<b>Author</b>	Banks, D. and Hanna, M.
<b>Publishing Year</b>	2009
<b>Title</b>	Essential Law for Journalists
<b>Subtitle</b>	
<b>Edition</b>	19th edition
<b>Publisher</b>	London: Focal Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Mills, J.
<b>Publishing Year</b>	2004
<b>Title</b>	The Broadcast Voice
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Focal Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Hudson, G. and Rowlands, S.
<b>Publishing Year</b>	2007
<b>Title</b>	The Broadcast Journalism Handbook
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	UK: Pearson Longman
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Thompson, R.
<b>Publishing Year</b>	2010
<b>Title</b>	Writing for Broadcast Journalists
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	UK: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Hicks, W. et al
<b>Publishing Year</b>	2009
<b>Title</b>	Writing for Journalists
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	UK: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Frost, C.
<b>Publishing Year</b>	2011
<b>Title</b>	Journalism Ethics and Regulation
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Pearson
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Frost, C.

<b>Publishing Year</b>	2010
<b>Title</b>	Reporting for Journalists
<b>Subtitle</b>	
<b>Edition</b>	2nd edition
<b>Publisher</b>	UK: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Bull, A.
<b>Publishing Year</b>	2010
<b>Title</b>	Multimedia Journalism
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	UK: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Starkey, G. and Crissell, A.
<b>Publishing Year</b>	2009
<b>Title</b>	Radio Journalism
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	UK: Sage
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Smith, J.
<b>Publishing Year</b>	2007
<b>Title</b>	Essential Reporting:
<b>Subtitle</b>	The NCTJ guide for trainee journalists
<b>Edition</b>	
<b>Publisher</b>	UK: Sage
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Rudin, R.
<b>Publishing Year</b>	2011
<b>Title</b>	Broadcasting in the 21st Century
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Palgrave Macmillan
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Yorke, I.
<b>Publishing Year</b>	2000
<b>Title</b>	Basic TV Reporting

<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Focal Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Thompson, R.
<b>Publishing Year</b>	2010
<b>Title</b>	Writing for Broadcast Journalists
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	UK: Routledge
<b>ISBN</b>	

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### Notes

The module allows students to extend and develop previous work into one production discipline. Students will work as part of a team to produce innovative and multimedia work to realistic professional deadlines and will produce an individual project demonstrating advanced application of core journalism skills.