

## Liverpool John Moores University

Title: HEALTH IMPROVEMENT  
Status: Definitive  
Code: **7012PHEALT** (106940)  
Version Start Date: 01-08-2014

Owning School/Faculty: Centre for Public Health  
Teaching School/Faculty: Centre for Public Health

Team	Leader
Lorna Porcellato	Y

**Academic Level:** FHEQ7      **Credit Value:** 15.00      **Total Delivered Hours:** 27.00  
**Total Learning Hours:** 150      **Private Study:** 123

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	27.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Group Presentation of a health improvement intervention	40.0	
Essay	AS2	Critique of a health improvement strategy	60.0	

### Aims

*1. To provide students with the theoretical and practical knowledge and skills to effectively plan, implement and evaluate health improvement projects and programmes to improve the health and well-being of populations*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically discuss the theories, models, principles and strategies of health improvement
- 2 Explore the evidence base for health improvement projects and programmes
- 3 Critically evaluate contemporary health improvement projects and programmes

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Group Presentation	1	2	
Critique	1	2	3

## Outline Syllabus

*The syllabus will be structured around 3 approaches to health improvement: health promotion, prevention and community development and will include aspects of the following:*

- Theories, models and approaches to health promotion
- Behaviour change models at the individual, community and agency level
- Concepts, principles and strategies of community development
- Primary, secondary and tertiary reduction and prevention of risks to health
- Intervention planning, design and development
- Evaluation of health improvement initiatives

## Learning Activities

Lectures, group discussion, group work, self directed study, guided reading and Blackboard

## References

<b>Course Material</b>	Book
<b>Author</b>	Adams L, Amos M & Munro J
<b>Publishing Year</b>	2002
<b>Title</b>	Promoting Health: politics and practice
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Sage, London
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Davies W & MacDowall W
<b>Publishing Year</b>	2006

<b>Title</b>	Health Promotion Theory,
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Open University Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Douglas J, Earle S, Handsley S, Lloyd C and Spurr S
<b>Publishing Year</b>	2010
<b>Title</b>	A Reader in Promoting Public Health.
<b>Subtitle</b>	Challenge and Controversy
<b>Edition</b>	2nd
<b>Publisher</b>	Sage and Open University Press, Milton Keynes
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Earle S, Lloyd C, Sidell M and Spurr S
<b>Publishing Year</b>	2007
<b>Title</b>	Theory and Research in Promoting Public Health,
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Sage and Open University Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Jones L & Sidell M
<b>Publishing Year</b>	2001
<b>Title</b>	The Challenge of promoting health
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Palgrave, London
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Katz J, Peberdy A & Douglas J
<b>Publishing Year</b>	2000
<b>Title</b>	Promoting health: Knowledge & Practice
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Palgrave, London
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Lloyd C, Handsely S, Douglas J, Earle S and Spurr S
<b>Publishing Year</b>	2007
<b>Title</b>	Policy and Practice in promoting public health.
<b>Subtitle</b>	

<b>Edition</b>	
<b>Publisher</b>	Sage and Open University Press, Milton Keynes
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Macdowall W, Bonell C and Davies M
<b>Publishing Year</b>	2006
<b>Title</b>	Health Promotion Practice,
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Open University Press
<b>ISBN</b>	

## Notes

This module encourages students to develop knowledge and competence in the area of health improvement. The module will focus on the use of health improvement approaches: health promotion, prevention and community development to influence the lifestyle and wider socio-cultural environment of populations, communities and individuals, to improve their health and well-being and reduce inequalities.