Liverpool John Moores University

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Title:	ADVANCED UK PRINT JOURNALISM
Status:	Definitive
Code:	**7013JOURN** (119343)
Version Start Date:	01-08-2012

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	emplid	Leader
Chris Frost		Y

Academic Level:	FHEQ7	**Credit Value:**	40.00	**Total Delivered Hours:**	180.00
Total Learning Hours:	400	**Private Study:**	220		

Delivery Options
Course typically offered: Semester 2

Component	Contact Hours
Lecture	20.000
Seminar	40.000
Workshop	120.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	ASS1	Essay: Project	40.0	
Portfolio	ASS2	Portfolio of work in the newsroom	60.0	

Aims

Students will synthesise their skills of writing, reporting and production whilst working in a converged newsroom environment to produce journalism print and web-based artifacts both in groups and individually that approach professional UK standards.

Learning Outcomes

After completing the module the student should be able to:

1   Employ basic print and online production processes to produce paper and web-based publications.
2   Demonstrate proficiency at newsgathering, newswriting and multi-media storytelling to a realistic professional deadline.
3   Demonstrate the ability to produce regular paper and web-based news and current affairs artifacts as part of a newsroom team.
4   Demonstrate application of professional journalism skills including team-working, idea generation, news judgement, research, tenacity in pursuing stories, developing contacts and journalism research.
5   Critically appraise their project, evaluate the work of others in the news team and propose solutions to improve group products.
6   Demonstrate an understanding of the importance of user interactivity and user generated content.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay (project)   4   5   6

Portfolio   1   2   3

Outline Syllabus

Students will work as part of a team to design and create innovative media products in a work-based environment and develop an individual journalism project to a starter-professional standard.
Text editing; Headline writing; Text handling (captions, sub headings, text devices); Picture editing; producing pages on Adobe Indesign; web page production; writing for the web; document preparation; interacting with users, web page design.

Learning Activities

Lectures, seminars and workshops.

References

Course Material	Book
Author	Allan, Stuart
Publishing Year	2006
Title	Online News
Subtitle	
Edition	

Publisher	
ISBN	

Course Material	Book
Author	Smith, J.
Publishing Year	2007
Title	Essential Reporting:
Subtitle	The NCTJ guide for trainee journalists
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Holmes, Tim
Publishing Year	2002
Title	Subediting for Journalists
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Hicks, W.
Publishing Year	2002
Title	Subbing for Journalists
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Hicks, W. et al
Publishing Year	2009
Title	Writing for Journalism
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Hall, J.
Publishing Year	2001
Title	Online Journalism
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Frost, C.
Publishing Year	2011
Title	Journalism Ethics and Regulation
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Frost, C.
Publishing Year	2011
Title	Designing Newspapers and Magazines
Subtitle	
Edition	2nd edition
Publisher	
ISBN	

Course Material	Book
Author	Frost, C.
Publishing Year	2010
Title	Reporting for Journalists
Subtitle	
Edition	2nd edition
Publisher	
ISBN	

Course Material	Book
Author	Bull, A.
Publishing Year	2010
Title	Multimedia Journalism
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Banks, D. and Hanna, M.
Publishing Year	2009
Title	Essential Law for Journalists
Subtitle	
Edition	19th edition
Publisher	
ISBN	

Course Material	Book

Author	Ward, M.
Publishing Year	2002
Title	Journalism Online
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Reddick, R.
Publishing Year	2000
Title	The online Journ@alist
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Sellers, L.
Publishing Year	1967
Title	Doing it in Style
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Sellers, L.
Publishing Year	1996
Title	Simple Subs
Subtitle	
Edition	
Publisher	
ISBN	

Notes

The module allows students to extend and develop previous work into one production discipline. Students will work as part of a team to produce innovative and multimedia work to realistic professional deadlines and will produce an individual project demonstrating advanced application of core journalism skills.