

## Liverpool John Moores University

Title: APPLIED QUALITATIVE RESEARCH  
Status: Definitive  
Code: **7013SKPUBH** (113049)  
Version Start Date: 01-08-2014

Owning School/Faculty: Centre for Public Health  
Teaching School/Faculty: Centre for Public Health

Team	Leader
Conan Leavey	Y

**Academic Level:** FHEQ7  
**Credit Value:** 15.00  
**Total Delivered Hours:** 26.00  
**Total Learning Hours:** 150  
**Private Study:** 124

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	13.000
Seminar	13.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	A reflective account of an in-depth interview.	50.0	

### Aims

*1. To give students practical experience in applying selected qualitative research methods to health-related issues.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate practical competency in two qualitative research methods
- 2 Reflect critically on the process of gathering and analysing qualitative data

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Reflective account                    1    2

## Outline Syllabus

*Interview skills. Designing interview questions. Focus groups. Participant observation. Non-participant observation. Analysing qualitative data. Writing-up qualitative data. Quality issues. Research ethics.*

## Learning Activities

Class based exercises, individual exercises, group discussions, videos, self-directed learning.

## References

<b>Course Material</b>	Book
<b>Author</b>	Gubrium, J.F. and Holstein, J.A.
<b>Publishing Year</b>	2003
<b>Title</b>	Postmodern Interviewing
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Sage
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Holstein, J.A. and Gubrium, J.F.
<b>Publishing Year</b>	2003
<b>Title</b>	Inside Interviewing: New Lenses, New Concerns
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Sage
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Green, J. and Thorogood, N
<b>Publishing Year</b>	2004
<b>Title</b>	Qualitative Methods for Health Research
<b>Subtitle</b>	
<b>Edition</b>	

<b>Publisher</b>	London: Sage
<b>ISBN</b>	

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### **Notes**

This module provides students with the opportunity to gain practical experience in gathering, analysing and presenting qualitative data. Students are expected to engage in a range of classroom-based and independent research exercises. Assessment will be through critical reflection on 1) an in-depth interview, and 2) a participant or non-participant observation.