Liverpool John Moores University

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Title: Research Project

Status: Definitive

Code: **70140MBAGM** (126530)

Version Start Date: 01-08-2020

Owning School/Faculty: Leadership and Organisational Development Leadership and Organisational Development

Team	Leader
Nick Wise	Υ

Academic Credit Total

Level: FHEQ7 Value: 12 Delivered 40

Hours:

Total Private

Learning 120 Study: 80

Hours:

Delivery Options

Course typically offered: S1 & S2 & Summer

Component	Contact Hours
Online	40

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration	
Portfolio	Portfolio	Portfolio	100		

Aims

This module aims to help students to investigate a complex business issue, integrating knowledge from the programme and analysing data to derive supportable conclusions. The student will produce practical and actionable recommendations intended to improve current business practice.

Learning Outcomes

After completing the module the student should be able to:

- Design and apply appropriate research methods to investigate a complex business issue.
- 2 Critically evaluate a range of theoretical concepts relevant to the business issue.
- 3 Critically analyse and integrate complex information and produce a report
- 4 Develop a business plan

Learning Outcomes of Assessments

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Portfolio 1 2 3 4

Outline Syllabus

The areas of study are developed in a research methods module and in the business planning module. One-to-one support enables the student to develop the area of study for the Research project.

Learning Activities	
Online	
Notes	
Online	