

Liverpool John Moores University

Title: MANAGING FINANCE
Status: Definitive
Code: **7015BUSME** (116654)
Version Start Date: 01-08-2021

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
Aneirin Owen	Y

Academic Level: FHEQ7 **Credit Value:** 15 **Total Delivered Hours:** 41
Total Learning Hours: 150 **Private Study:** 109

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Workshop	39

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Exam (Open Book)	50	2
Report	AS2	Coursework based on analysis of company accounts and creation of a spreadsheet cashflow forecast model (3,000 words).	50	

Aims

To provide participants with the tools to interpret and evaluate financial information. The emphasis will be on the use of financial information by managers for effective decision making in their businesses.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically analyse information contained in published financial statements and the impact these have on organisational viability.
- 2 Apply spreadsheets to present and analyse financial information.
- 3 Select and apply financial decision making techniques to appraise projects.
- 4 Identify sources of funding and manage financial risks within a business.
- 5 Apply different costing techniques to assess the financial viability of a product or service.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	3	4	5
Report	1	2		

Outline Syllabus

- *Introduction to financial statements.*
- *Evaluation of company performance, including financial ratio analysis.*
- *Business planning and predictive models.*
- *Short-term decision making.*
- *Costing, including budgeting and allocation of overheads.*
- *Sources of funding for a business.*
- *Management and cost of capital.*
- *Project appraisal and long-term decision making and management of risk.*
- *Methods of business valuation.*
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- *Methods of business valuation.*

Learning Activities

Workshops, to include: tutor mini lecture, discussion of current business and management theories, case study analysis, reflection on learning experiences, facilitated group discussion, group problem solution, application of theory to practice, the giving and receiving of feedback. Use will also be made of spreadsheets and online databases, such as FAME, in tutor-led workshops in the IT Suite.

Notes

Interpretation and evaluation of financial information with an emphasis on decision making and control. The module develops abilities in financial analysis; investment appraisal costing; and short-term decision making based on financial concepts.

The coursework is to produce a report on a company's health based on an analysis of a set of company accounts, and to create a spreadsheet to forecast future performance.

The examination will require the writing of a report on a company named in advance and the solution of unseen problems.

Students will be able to obtain feedback on the coursework prior to the examination.

Exercises in class will be used throughout the semester to assess student progression.