

## Liverpool John Moores University

Title: INTELLECTUAL PROPERTY LAW  
Status: Definitive  
Code: **7015LAWBC** (107706)  
Version Start Date: 01-08-2011

Owning School/Faculty: Law  
Teaching School/Faculty: Law

Team	Leader
Alison Lui	Y

**Academic Level:** FHEQ7  
**Credit Value:** 15.00  
**Total Delivered Hours:** 22.00  
**Total Learning Hours:** 150  
**Private Study:** 128

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12.000
Seminar	10.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay 5,000 words	100.0	

### Aims

- 1. To describe each of the rights encompassed by the term intellectual property*
- 2. To consider the main legal elements pertinent to each right*
- 3. To place this study within the broader setting of economic policy and commercial application.*
- 4. To consider the impact of new technology on these rights*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Explain the rationale for the conferral of intellectual property rights
- 2 Describe the characteristics of each type of intellectual property right and the remedies for infringement.
- 3 Describe the inter-action of intellectual property law with EC law and with competition law.
- 4 Apply intellectual property law to factual situations.
- 5 Advise on the most appropriate means of protection and exploitation of inventions and ideas
- 6 To consider the impact of technology on intellectual property rights
- 7 Demonstrate an awareness and depth of understanding of the main policy and doctrinal issues in, and development of the law of intellectual property.
- 8 Demonstrate an ability to evaluate and rank unfamiliar arguments in the light of established statute law, judicial decisions and authoritative legal commentary.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW	1	2	3	4	5	6	7	8
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## Outline Syllabus

*1]Introduction and rationale of Intellectual Property Rights*

*[2] Consideration of the following Intellectual Property rights placing each within the broader setting of economic policy and commercial application and where applicable the impact of new technology on these rights*

*Copyright.*

*Breach of confidence.*

*Patents.*

*Design Rights.*

*Trade and service marks.*

*Passing off.*

## *Sui Generis Rights*

### *[3] Enforcement and Remedies for Intellectual Property Rights*

#### **Learning Activities**

Lectures, seminars

#### **References**

<b>Course Material</b>	Book
<b>Author</b>	Cornish, W. & Llewelyn, D.
<b>Publishing Year</b>	2003
<b>Title</b>	Intellectual Property :Patents, Copyright, Trade Marks and Allied Rights
<b>Subtitle</b>	
<b>Edition</b>	5th
<b>Publisher</b>	Thomson
<b>ISBN</b>	0-421-78120-3

<b>Course Material</b>	Book
<b>Author</b>	Holyoak, J and Torremans, P
<b>Publishing Year</b>	2001
<b>Title</b>	"Intellectual Property Law"
<b>Subtitle</b>	
<b>Edition</b>	3rd
<b>Publisher</b>	Butterworths
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Bentley L. and Sherman B.
<b>Publishing Year</b>	2004
<b>Title</b>	Intellectual Property Law
<b>Subtitle</b>	
<b>Edition</b>	2nd
<b>Publisher</b>	OUP
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Bainbridge, D.

<b>Publishing Year</b>	2002
<b>Title</b>	Intellectual Property
<b>Subtitle</b>	
<b>Edition</b>	5th
<b>Publisher</b>	Longman
<b>ISBN</b>	

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### **Notes**

The module will examine the bundle of rights commonly referred to as Intellectual Property. Economic and other policy issues will be discussed. There will be an explanation of the commercial context in which intellectual property questions arise. The impact of Information Technology on these rights will be considered.