

Liverpool John Moores University

Title: CHANGE AND KNOWLEDGE MANAGEMENT
Status: Definitive
Code: **7017BUSME** (116656)
Version Start Date: 01-08-2021

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
Alastair Balchin	Y

Academic Level: FHEQ7 **Credit Value:** 15 **Total Delivered Hours:** 39
Total Learning Hours: 150 **Private Study:** 111

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Workshop	39

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Individual analysis of management practices in an organisation (4,500 words).	100	

Aims

To enable participants to develop the expertise and skill needed by leaders and managers to enable change and innovation in organisations through knowledge management and change management.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate theories and research on knowledge and change management and how these theories can impact on organisational success.
- 2 Synthesise and evaluate methodologies and techniques for effective knowledge and change management in an organisation.
- 3 Use evidence to plan action in respect of knowledge management and/or change management issues.
- 4 Evaluate organisational and managerial capabilities in delivering results.
- 5 Self-assess personal credibility and prepare a personal positioning statement.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

ESSAY	1	2	3	4	5
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Outline Syllabus

- *The knowledge management process*
- *Tools for carrying out knowledge management*
- *Change and knowledge management models*
- *Using stakeholder management and force field analysis*
- *Personal aspects of leadership credibility*
- *Models for the use of knowledge management to build core competencies*
- *The interface between knowledge management and change management*

Learning Activities

Workshops, to include: tutor mini lecture, discussion of current business and management theories, case study analysis, reflection on learning experiences, facilitated group discussion, group problem solution, application of theory to practice, the giving and receiving of feedback.

Notes

The module considers a wide range of issues relating to change and knowledge management within organisations. It will equip students with some of the skills needed to cope with changes at a personal level and also manage knowledge processes within an organisation. The importance of using projects to initiate change will be emphasised and students made aware of the need to encourage innovation within organisations.

Assessment will be through an Individual Portfolio. This portfolio will involve the collection of company data by the individual student and will comprise an evaluation and analysis of the knowledge management system together with analysis of change management issues in the respective organisation.